# **Advertisement Consent**



# A1. Applicant Details

Organisation	The Body Shop International		
	Title	Forename	Surname
Name	Mr	John	Hadley
A1.1 Address Details	ļ	L	
Name or flat number			
Property number or name	Building 4		
Street	Hawthorn Road		
Locality			
Town	Littlehampton		
County	•		
Postal Town			
Postcode	BN17 7LT		
A1.2 Communication Deta	ails		
	Nat Code	Extn No.	
Telephone No.	01903373150	0	
Daytime Telephone No.			
Fax No.	01903726250	· · · · · · · · · · · · · · · · · · ·	
Email Address	john.hadley@thebodyshop.com		
DX Number		·····	

# A2. Agent Details

Organisation	Fisch Design Ltd			
	Title	Forename		Surname
Name	Miss	Maninder		Lloyla
A2.1 Address Details	ļ			
Name or flat number	Suite 3e			
Property number or name	North Mill			
Street	Bridge Foot			
Locality				
Town	Belper			
County	Derbyshire			
Postal Town				
Postcode	DE56 1YD			
A2.2 Communication Details				
	Telephone	No.	Extn No.	
Telephone No.	01773828222	2		
Daytime Telephone No.				
Fax No.	0177388011 <sup>2</sup>	1	]	
Email Address	min@fischde	sian.co.uk		

**DX Number** 

nin@fischdesign.co.uk	

### 1. Site Address Details

1.1 Address Details	
Name or flat number	The Body Shop
Property number or name	Unit 61
Street	South John Street
Locality	Paradise Street Development
Town	Liverpool
County	
Postal Town	
Postcode	L1 8BN
UPRN	0
Location	

### 2. Description of the Proposed Advertisement(s)

#### **Development Description**

Ceiling supported fascia panel, centered to shopfront and to sit on demise line, 6110mm x 720mm. 300mm depth fascia casing: 2mm aluminium case and front panel, finished in powder coated satin 'The Body Shop' dark green, RAL 6009 or BS14C40. 60mm illuminated brand logo type in white opal 050 acrylic with ahlo effect in green 703 acrylic.

### 3. Existing Uses

#### Current use of land or building

New build:retail development

### 4. Interest

Has the Applicant an Interest in the land? If No, has the permission of the owner or any other person entitled to give permission for the proposed advert display been obtained?

X Yes	_	No
_ Yes	<u>X</u>	No

X Yes No

### 5. Illumination

Will any of the proposed adverts be illuminated?

f Yes State the type of Illumination	_ Internal
	External
	<b></b> Floodlight
	X Halo
Will the illumination be static or intermittent?	X Static _ Intermittent
Please specify the maximum amount of illumination	500
	Candelas/m2

### 6. Period of Consent

Period for which	1
Consent is	2
sought	
	<u>X</u> 5

### 7. Additional Information

Any additional information which the applicant considers relevant to the determination of the application

### Signature

Electronically submitted; no signature required.