

## A WORLD-CLASS STADIUM IN AN ICONIC WATERFRONT LOCATION.

Our aim is to deliver a truly iconic and world-class football stadium which the entire city region can be proud of.

Our supporters want us to build a stadium that is a great place to play and watch football while providing improved modern facilities to meet and surpass their expectations.

- The design must celebrate the long, rich history that defines the Club. It must maintain our proud and unparalleled tradition for firsts and unite and galvanise Evertonians.
- Supporters have indicated their desire to be close to the pitch and have a clear 'home end'.
- We will create an environment surrounding and adjacent to the stadium where fans will enjoy congregating and socialising and an environment inside the stadium that will capture and amplify the intensity and intimacy of Goodison Park. The site will offer a vibrant and engaging Fan Zone for both home and away fans.
- The Main Stand will showcase our commitment to quality, professionalism and delivering the warmest welcome. While it will be modern, luxurious and imposing, it will retain its identity as a 'football stand' and an 'Everton stand'. It will offer internal views of the pitch and external views of Liverpool Waters, the city and the River Mersey.

Our detailed designs will be revealed in the second stage of our consultation in the summer of 2019. Our architects continue to work on the designs as we consider many factors, including the feedback we've received from supporters to date. One such key factor is heritage, and, in order to consider this carefully, we have been consulting with Historic England and Liverpool City Council to develop our plans.

A comprehensive transport strategy will be included in our plans, including public transport enhancements and initiatives that will help make the stadium easy to get to and get home from.

Our new stadium will be designed to the standards required to potentially stage large-scale concerts and events, including other sporting events. Importantly, it will also be a new venue for community organisations to stage their events, including in the Fan Zone which could be created next to the stadium.

