



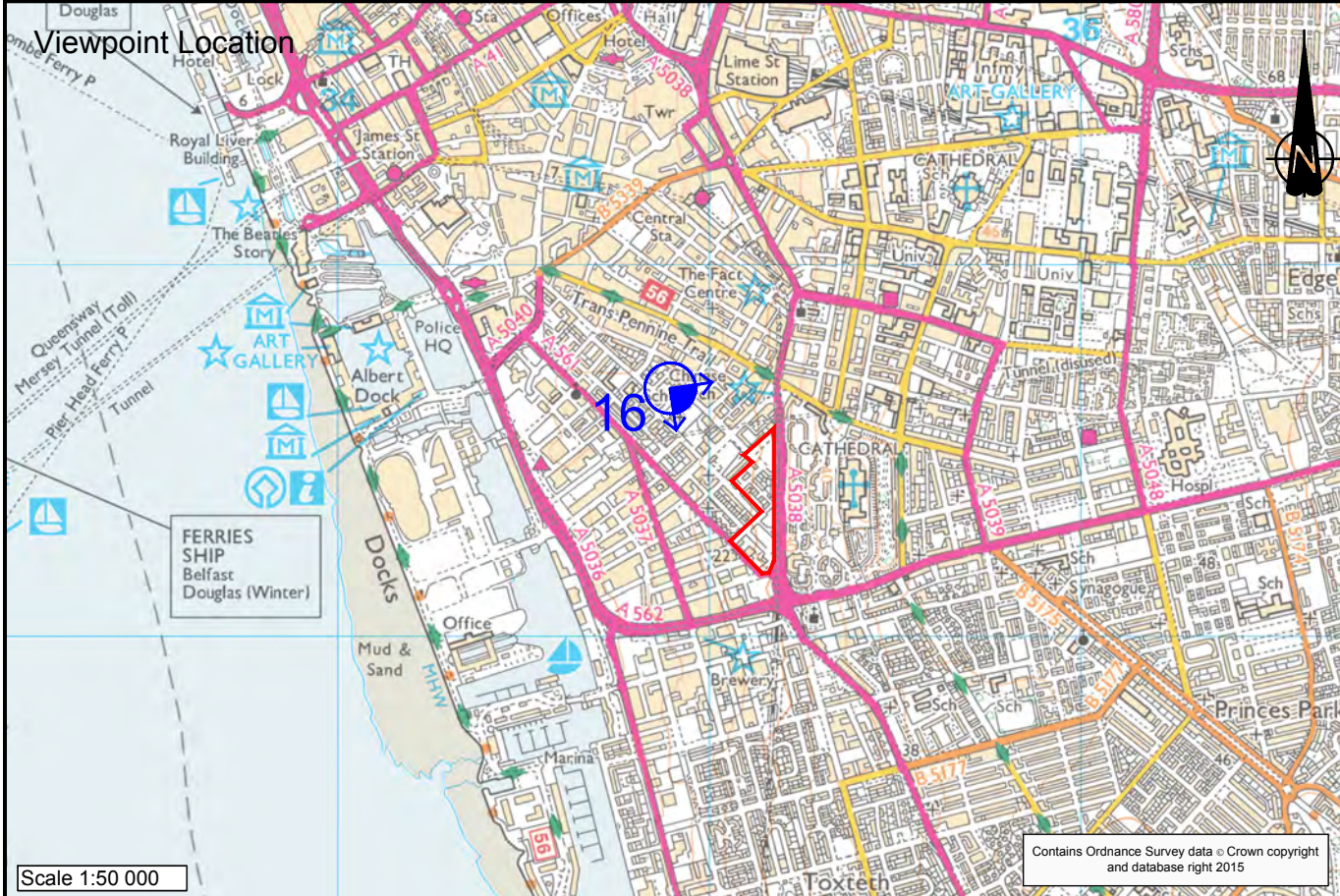
Baseline Photograph Parameters

Grid Ref 335087mE 389524mN
Elevation 31mAOD
Viewing Direction SE
Distance to Development 70m
Camera Details Nikon D800 With Sigma Fixed 30mm Lens
Camera Height 1.5m
Time and Date of Image Capture 2015/07/022
Weather and Lighting Conditions: Dull

Horizontal Scale 9.1 mm per °
Horizontal Field of View 90°
Vertical Field of View 14.2°
Viewing Distance 522mm @ A1

Photograph used is a composite panoramic image using portrait images with a 15° interval stitched to create a cylindrical projection
This image provides a landscape and visual context only

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VISUAL APPRAISAL				VIEWPOINT 16		July 2015						
VIEWPOINT LOCATION (RECEPTOR)	DISTANCE FROM APPLICATION BOUNDARY	DESCRIPTION OF VIEW	VIEW DURING CONSTRUCTION	VIEW OF COMPLETED DEVELOPMENT	MITIGATION MEASURES	STATUS OF EFFECTS	VISUAL IMPACT APPRAISAL					
Grenville Street South Within the World Heritage Site.	70m	View looking south east over Grenville Street South. Great George Square can be seen to the right of the view. Residential properties are seen throughout the view along with a number of existing trees.	Views during construction would be open and direct along Grenville Street South with some screening would be provided by existing built form and trees.	Views of the development would be open along Grenville Street South with some screening being provided from existing built form and trees. The development's proposed tower would be glimpsed through existing vegetation.	Views of the east side of the development would be limited by existing buildings and vegetation.	Construction effects are temporary, the completed development effects are permanent.	Imperceptible					
	APPROX. HEIGHT AT VIEWPOINT						Completed Development (Short Term)					
							Adverse/Negative Impact					
							<div><div></div><div></div><div></div><div></div><div></div></div>					
							Beneficial/Positive Impact					
	31m AOD						Completed Development (Long Term)					
Adverse/Negative Impact												
							<div><div></div><div></div><div></div><div></div><div></div></div>					
							Beneficial/Positive Impact					
MAGNITUDE OF EFFECTS				SENSITIVITY OF VISUAL RECEPTORS								
Medium - Due to a open views of the lower storey development buildings				High - Within the World Heritage Site High - Residential Receptors								

REVISION	DETAILS	DATE	DRAWN	CHK'D	APP'D
CLIENT					
China Town Development Company Limited					
PROJECT					
New Chinatown , Liverpool					
DRAWING TITLE					
Viewpoint 16					
DRG No		SCALE		DATE	
ST14813/120		NTS		July 2015	
DRAWN BY		CHECKED BY		APPROVED BY	
IW		AR		HK	
<div><div><input type="checkbox"/> STOKES-ON-TRENT (HEAD OFFICE) TEL 0178 227 6700</div><div><input checked="" type="checkbox"/> NEWCASTLE UPON TYNE TEL 0191 232 0943</div><div><input type="checkbox"/> WEST BROMWICH TEL 0121 580 0909</div><div><input type="checkbox"/> GREATER MANCHESTER TEL 0194 226 0101</div></div> <div><div><input type="checkbox"/> CARDIFF TEL 029 2072 9191</div><div><input type="checkbox"/> LONDON TEL 0207 287 2872</div><div><input type="checkbox"/> SHEFFIELD TEL 0114 245 6244</div><div><input type="checkbox"/> EDINBURGH TEL 0131 555 3311</div></div>					
<div><div></div><div><div>wardell armstrong</div><div>your earth our world</div></div></div>					