



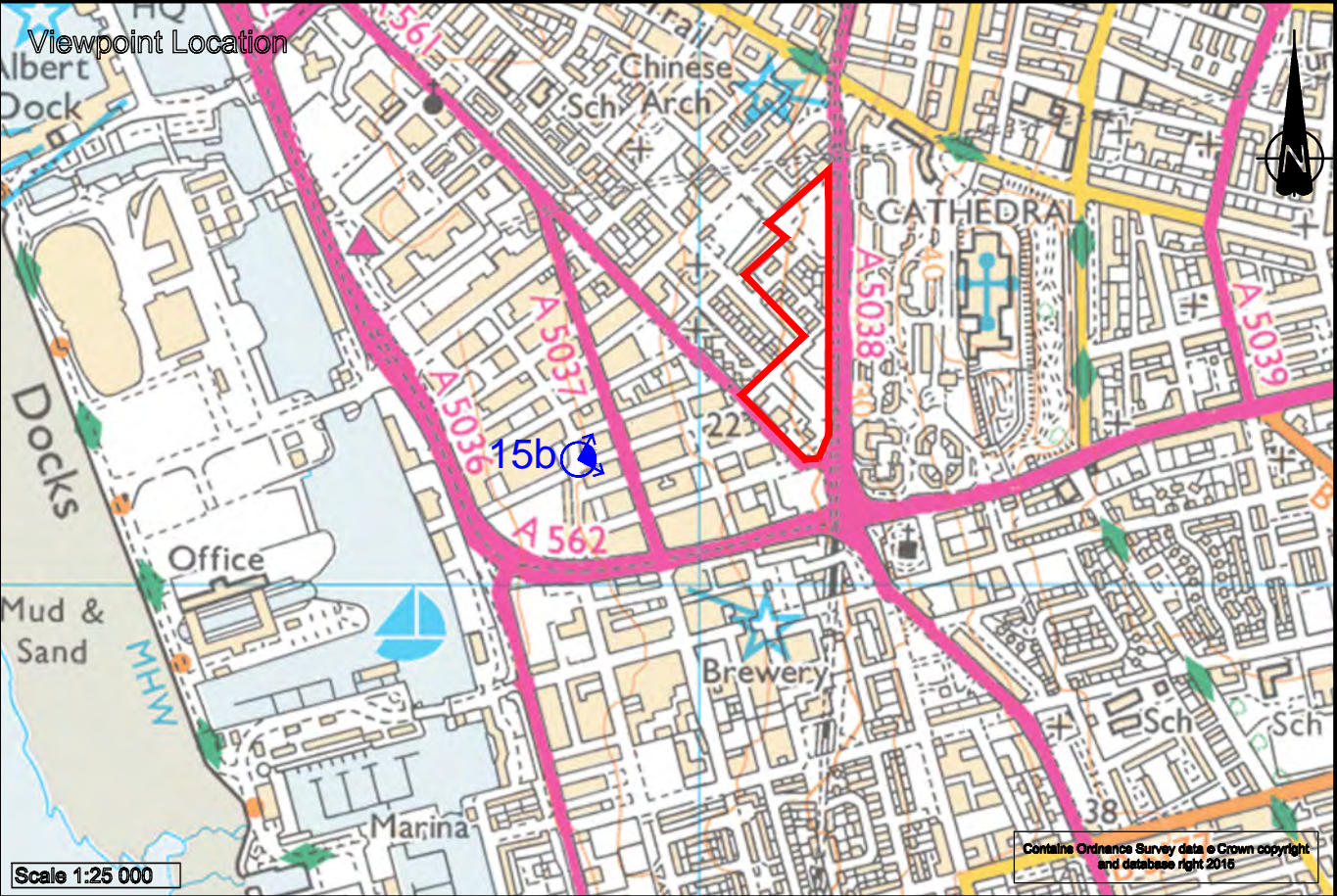
Baseline Photograph Parameters

Grid Ref 334918mE 389176mN
Elevation 18mAOD
Viewing Direction E
Distance to Development 244m
Camera Details Nikon D800 With Sigma Fixed 30mm Lens
Camera Height 1.5m
Time and Date of Image Capture 2015/07/022
Weather and Lighting Conditions: Dull

Horizontal Scale 9.1 mm per °
Horizontal Field of View 90°
Vertical Field of View 14.2°
Viewing Distance 522mm @ A1

Photograph used is a composite panoramic image using portrait images with a 15° interval stitched to create a cylindrical projection
This image provides a landscape and visual context only

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VISUAL APPRAISAL			VIEWPOINT 15b			July 2015					
VIEWPOINT LOCATION (RECEPTOR)	DISTANCE FROM APPLICATION BOUNDARY	DESCRIPTION OF VIEW	VIEW DURING CONSTRUCTION	VIEW OF COMPLETED DEVELOPMENT	MITIGATION MEASURES	STATUS OF EFFECTS	VISUAL IMPACT APPRAISAL				
Jordan Street Within the World Heritage Site.	244m	Second of a series of kinetic views (15 a,b,c) looking east along Jordan Street. The Anglican Cathedral can be seen at the end of the street predominantly comprising modern industrial units limiting views to either side.	Views during construction would be seen at the end of Jordan Street and above existing buildings.	Views of the development would be seen between existing buildings. The new tower would be partially visible due to screening by an existing building.	The tower would be partially visible creating a lesser impact on the view.	Construction effects are temporary, the completed development effects are permanent.	Imperceptible	Slight	Moderate	Substantial	Severe
	APPROX. HEIGHT AT VIEWPOINT						Completed Development (Short Term)				
							Adverse/Negative Impact				
							Beneficial/Positive Impact				
18m AOD	Completed Development (Long Term)										
	Adverse/Negative Impact										
	Beneficial/Positive Impact										
MAGNITUDE OF EFFECTS				SENSITIVITY OF VISUAL RECEPTORS							
Medium - Due to partial views of the development at the end of Jordan Street. The tower would be partially visible past existing buildings.				High - Within the World Heritage Site							

REVISION	DETAILS	DATE	DRAWN	CHK'D	APP'D
CLIENT					
China Town Development Company Limited					
PROJECT					
New Chinatown , Liverpool					
DRAWING TITLE					
Viewpoint 15b					
DRG No	SCALE	DATE			
ST14813/118	NTS	July 2015			
DRAWN BY	CHECKED BY	APPROVED BY			
IW	AR	HK			
<input type="checkbox"/> STOKE-ON-TRENT (HEAD OFFICE)	TEL 0178 227 8700	<input type="checkbox"/> CARDIFF	TEL 029 2072 8191		
<input type="checkbox"/> NEWCASTLE UPON TYNE	TEL 0191 232 0843	<input type="checkbox"/> LONDON	TEL 0207 287 2872		
<input type="checkbox"/> WEST BROMWICH	TEL 0121 580 0800	<input type="checkbox"/> SHEFFIELD	TEL 0114 245 6244		
<input type="checkbox"/> GREATER MANCHESTER	TEL 0164 228 0101	<input type="checkbox"/> EDINBURGH	TEL 0131 555 3311		
your earth our world					