



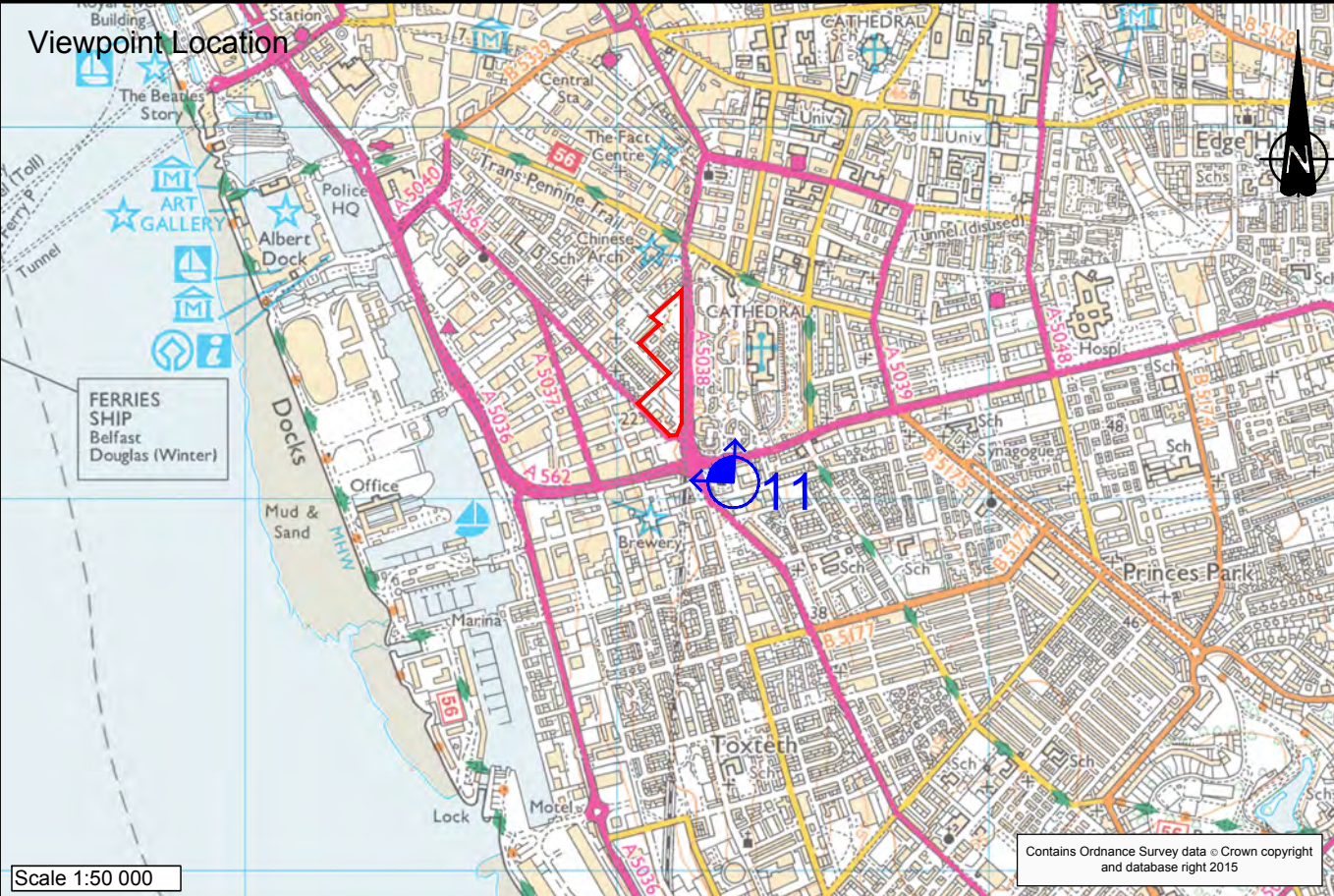
Baseline Photograph Parameters

Grid Ref 335249mE 389072mN
Elevation 31mAOD
Viewing Direction NW
Distance to Development 160m
Camera Details Nikon D800 With Sigma Fixed 30mm Lens
Camera Height 1.5m
Time and Date of Image Capture 2015/07/016
Weather and Lighting Conditions: Sunny

Horizontal Scale 9.1 mm per °
Horizontal Field of View 90°
Vertical Field of View 14.2°
Viewing Distance 522mm @ A1

Photograph used is a composite panoramic image using portrait images with a 15° interval stitched to create a cylindrical projection
This image provides a landscape and visual context only

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VISUAL APPRAISAL				VIEWPOINT 11		July 2015					
VIEWPOINT LOCATION (RECEPTOR)	DISTANCE FROM APPLICATION BOUNDARY	DESCRIPTION OF VIEW	VIEW DURING CONSTRUCTION	VIEW OF COMPLETED DEVELOPMENT	MITIGATION MEASURES	STATUS OF EFFECTS	VISUAL IMPACT APPRAISAL				
St James Church Precincts	160m	View looking north west over St James Street and the junction of Parliament St and St James Street. The Anglican Cathedral can be seen to the right of the view behind existing vegetation.	Views would be seen between and over existing features during construction.	The development would be seen through broken views past and over existing built form and vegetation. The tower would be the most visible feature which would be seen over existing vegetation.	There would be no detrimental impact on this view due to views of the development being partially screened and resulting in partial views.	Construction effects are temporary, the completed development effects are permanent.	Imperceptible	Slight	Moderate	Substantial	Severe
	APPROX. HEIGHT AT VIEWPOINT						Completed Development (Short Term)				
							Adverse/Negative Impact				
							Beneficial/Positive Impact				
31m AOD	Completed Development (Long Term)										
	Adverse/Negative Impact										
	Beneficial/Positive Impact										
MAGNITUDE OF EFFECTS				SENSITIVITY OF VISUAL RECEPTORS							
Medium - Due to the location of the tower, located at the southern end of the development which would be seen over existing vegetation.				High - Due to the location of the view at this important historical building.							

REVISION	DETAILS	DATE	DRAWN	CHK'D	APP'D
CLIENT					
China Town Development Company Limited					
PROJECT					
New Chinatown , Liverpool					
DRAWING TITLE					
Viewpoint 11					
DRG No		SCALE		DATE	
ST14813/113		NTS		July 2015	
DRAWN BY		CHECKED BY		APPROVED BY	
IW		AR		HK	
<div><div><input type="checkbox"/> STOKE-ON-TRENT (HEAD OFFICE)</div><div><input checked="" type="checkbox"/> NEWCASTLE UPON TYNE</div><div><input type="checkbox"/> WEST BROMWICH</div><div><input type="checkbox"/> GREATER MANCHESTER</div></div> <div><div>TEL 0178 227 6700</div><div>TEL 0191 232 0943</div><div>TEL 0121 580 0909</div><div>TEL 0194 226 0101</div></div> <div><div><input type="checkbox"/> CARDIFF</div><div><input type="checkbox"/> LONDON</div><div><input type="checkbox"/> SHEFFIELD</div><div><input type="checkbox"/> EDINBURGH</div></div> <div><div>TEL 029 2072 9191</div><div>TEL 0207 287 2872</div><div>TEL 0114 245 6244</div><div>TEL 0131 555 3311</div></div>					
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