

Baseline Photograph Parameters

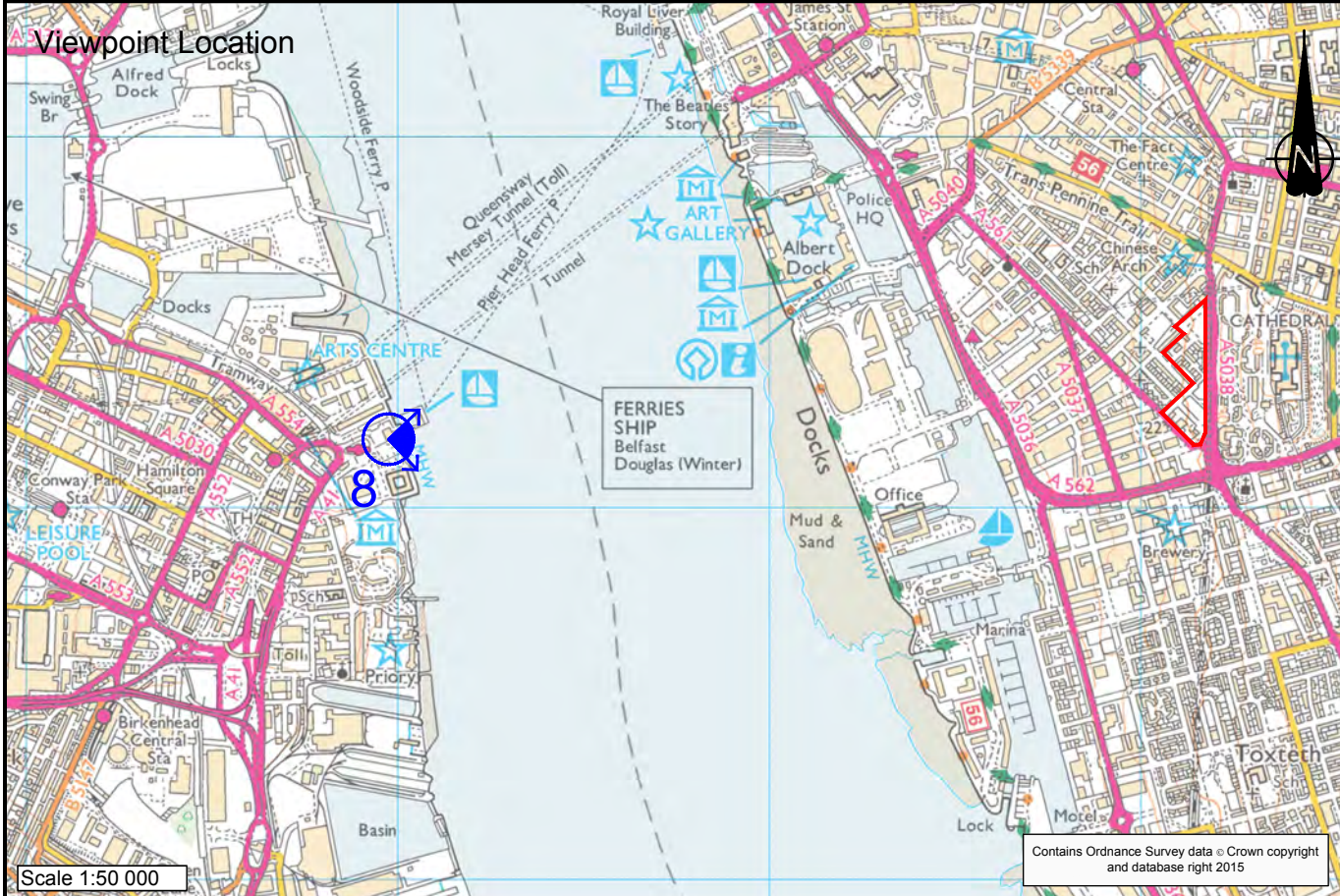
Grid Ref	332972mE 389271mN
Elevation	6mAOD
Viewing Direction	E
Distance to Development	2090m
Camera Details	Nikon D800 With Sigma Fixed 30mm Lens
Camera Height	1.5m
Time and Date of Image Capture	2015/07/016
Weather and Lighting Conditions:	Sunny

Horizontal Scale	9.1 mm per °
Horizontal Field of View	90°
Vertical Field of View	14.2°
Viewing Distance	522mm @ A1

Photograph used is a composite panoramic image using portrait images with a 15° interval stitched to create a cylindrical projection

This image provides a landscape and visual context only

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VISUAL APPRAISAL			VIEWPOINT 8				July 2015				
VIEWPOINT LOCATION (RECEPTOR)	DISTANCE FROM APPLICATION BOUNDARY	DESCRIPTION OF VIEW	VIEW DURING CONSTRUCTION	VIEW OF COMPLETED DEVELOPMENT	MITIGATION MEASURES	STATUS OF EFFECTS	VISUAL IMPACT APPRAISAL				
Woodside Ferry Terminal, Wallasey  West bank of River Mersey.	2090m	View looking east over River Mersey. The horizon features many tall buildings of the cities skyline including the Royal Liver Building, and both Cathedrals. The River Mersey is the dominant foreground feature.	Views of construction would be distant with only construction equipment like cranes visible.	Views of the development would be distant with only the tower distinctly visible on the horizon.	There would be no detrimental impact on this view by the development with the tower becoming a part of the Liverpool skyline.	Construction effects are temporary, the completed development effects are permanent.	Imperceptible	Slight	Moderate	Substantial	Severe
	APPROX. HEIGHT AT VIEWPOINT						Completed Development (Short Term)				
							Adverse/Negative Impact				
							Beneficial/Positive Impact				
6m AOD	Completed Development (Long Term)										
	Adverse/Negative Impact										
	Beneficial/Positive Impact										
MAGNITUDE OF EFFECTS				SENSITIVITY OF VISUAL RECEPTORS							
Low - Due to the distance of the view from the development.				High - This view is taken from a public space which is frequently used.							

REVISION	DETAILS	DATE	DRAWN	CHK'D	APP'D
CLIENT					
China Town Development Company Limited					
PROJECT					
New Chinatown , Liverpool					
DRAWING TITLE					
Viewpoint 8					
DRG No		SCALE		DATE	
ST14813/110		NTS		July 2015	
DRAWN BY		CHECKED BY		APPROVED BY	
IW		AR		HK	
<div><div><input type="checkbox"/> STOKE-ON-TRENT (HEAD OFFICE)</div><div><input checked="" type="checkbox"/> NEWCASTLE UPON TYNE</div><div><input type="checkbox"/> WEST BROMWICH</div><div><input type="checkbox"/> GREATER MANCHESTER</div></div> <div><div>TEL 0178 227 6700</div><div>TEL 0191 232 0943</div><div>TEL 0121 580 0909</div><div>TEL 0194 226 0101</div></div> <div><div><input type="checkbox"/> CARDIFF</div><div><input type="checkbox"/> LONDON</div><div><input type="checkbox"/> SHEFFIELD</div><div><input type="checkbox"/> EDINBURGH</div></div> <div><div>TEL 029 2072 9191</div><div>TEL 0207 287 2872</div><div>TEL 0114 245 6244</div><div>TEL 0131 555 3311</div></div>					
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