

Baseline Photograph Parameters

rid Ref 335308mE 389541mN

Elevation 40mAOD
Viewing Direction W

Camera Details Nikon D800 With Sigma Fixed 30mm Lens

Camera Height

Distance to Development

Time and Date of Image Capture 2015/07/016

Weather and Lighting Conditons: Sunny

Horizontal Scale 9.1 mm per °
Horizontal Field of View 90°
Vertical Field of View 14.2°
Viewing Distance 522mm @ A1

Photograph used is a composite panoramic image using portrait images with a 15°interval stitched to create a cylindrical projection

This image provides a landscape and visual context only

VISUAL APPRAISA	AL			VIEWPOINT 7					,	uly 2015
VIEWPOINT LOCATION (RECEPTOR)	DISTANCE FROM APPLICATION BOUNDARY	DESCRIPTION OF VIEW	VIEW DURING CONSTRUCTION	VIEW OF COMPLETED DEVELOPMENT	MITIGATION MEASURES	STATUS OF EFFECTS	VISUAL IMPACT APPRAISAL			
Anglican Cathedral Grounds within the World Heritage Site.	APPROX. HEIGHT AT VIEWPOINT  40m AOD	View looking west over modern university student accommodation from the Anglican Cathedral.	Views of construction equipment would be glimpsed over existing buildings and vegetation.	Taller storey's of the development would be seen over existing built form which would include the proposed tower.	There would be no visual impact upon the Cathedral from ground level however views of the development will be open from the Cathedral tower.	Construction effects are temporary, the completed development effects are permanent.	Be Ccc	neficial	Negativ  Negotiv  Negotiv  Negotiv  Negotiv	e Impact e Impact
MAGNITUDE OF EFFECTS				SENSITIVITY OF VISUAL RECEPTORS						
Medium - Due to the vis	ibility of the tower upon cor	npletion from the Cathedral .		High - This view is taken from	m the World Heritage Site fron	m an important building in Live	rpool.			

CLIENT

China Town Development Company Limited

PROJECT

New Chinatown , Liverpool

DRAWING TITLE

Viewpoint 7

DRG NO ST14813/109 SCALE NTS July 2015

DRAWN BY CHECKED BY AR HK

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