



Baseline Photograph Parameters

Grid Ref	334405mE 389339mN
Elevation	7mAOD
Viewing Direction	E
Distance to Development	690m
Camera Details	Nikon D800 With Sigma Fixed 30mm Lens
Camera Height	1.5m
Time and Date of Image Capture	2015/07/016
Weather and Lighting Conditions:	Sunny

Horizontal Scale	9.1 mm per °
Horizontal Field of View	90°
Vertical Field of View	14.2°
Viewing Distance	522mm @ A1

Photograph used is a composite panoramic image using portrait images with a 15° interval stitched to create a cylindrical projection

This image provides a landscape and visual context only

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VISUAL APPRAISAL			VIEWPOINT 6a				July 2015					
VIEWPOINT LOCATION (RECEPTOR)	DISTANCE FROM APPLICATION BOUNDARY	DESCRIPTION OF VIEW	VIEW DURING CONSTRUCTION	VIEW OF COMPLETED DEVELOPMENT	MITIGATION MEASURES	STATUS OF EFFECTS	VISUAL IMPACT APPRAISAL					
Wapping Dock within the World Heritage Site	690m	First of a series of kinetic views (6a &b)looking east from Wapping Dock. The dock is prominent in the foreground with other features including the Anglican Cathedral on the middle horizon. A large building related to the dock is very prominent in the view.	There would be broken views of the development during construction through existing trees.	The development would be glimpsed past existing features with the proposed tower being visible to the east of the Anglican Cathedral in this view.	The setting of the important buildings would not be detrimentally effected by the development.	Construction effects are temporary, the completed development effects are permanent.	Imperceptible	Slight	Moderate	Substantial	Severe	
	APPROX. HEIGHT AT VIEWPOINT						Completed Development (Short Term)					
							Adverse/Negative Impact					
	7m AOD						<div><div></div></div>					
							Beneficial/Positive Impact					
	Completed Development (Long Term)											
	Adverse/Negative Impact											
	<div><div></div></div>											
Beneficial/Positive Impact												
MAGNITUDE OF EFFECTS				SENSITIVITY OF VISUAL RECEPTORS								
Medium - Due to the visibility of the tower upon completion.				High - This view is taken from the World Heritage Site.								

REVISION	DETAILS	DATE	DRAWN	CHK'D	APP'D
CLIENT					
China Town Development Company Limited					
PROJECT					
New Chinatown , Liverpool					
DRAWING TITLE					
Viewpoint 6a					
DRG No		SCALE		DATE	
ST14813/107		NTS		July 2015	
DRAWN BY		CHECKED BY		APPROVED BY	
IW		AR		HK	
<input type="checkbox"/>	STOKE-ON-TRENT (HEAD OFFICE)	TEL 0178 227 6700	<input type="checkbox"/>	CARDIFF	TEL 029 2072 9191
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