

Baseline Photograph Parameters

335147mE 389148mN

Elevation 25mAOD
Viewing Direction N

Distance to Development

Camera Details Nikon D800 With Sigma Fixed 30mm Lens

Camera Height 1.

Time and Date of Image Capture 2015/07/016

Weather and Lighting Conditons: Sunny

Horizontal Scale 9.1 mm per °
Horizontal Field of View 90°
Vertical Field of View 14.2°

Photograph used is a composite panoramic image using portrait images with a 15°interval stitched to create a cylindrical projection

This image provides a landscape and visual context only

Viewpoint Location

The Beater
Score

The Beater

VISUAL APPRAIS	SAL			VIEWPOINT 4 July 2015				
VIEWPOINT LOCATION (RECEPTOR)	DISTANCE FROM APPLICATION BOUNDARY	DESCRIPTION OF VIEW	VIEW DURING CONSTRUCTION	VIEW OF COMPLETED DEVELOPMENT	MITIGATION MEASURES	STATUS OF EFFECTS	VISUAL IMPACT APPRAISAL	
Junction of St James Street and Parliament Street with Great George Street	APPROX. HEIGHT AT VIEWPOINT 25m AOD	View looking north over junction of St James Street and Parliament Street. The Anglican Cathedral can be seen over a block of roadside trees. A building (bridal store) is prominent in the centre of the view.	The construction of the development will be visible through views broken up by existing buildings and maturing trees.	The development will be visible over and past existing buildings and vegetation with the proposed tower becoming a prominent feature within the view against a background of unmanaged space.	Stepped arrangement of new buildings will reduce mass of development. Proposed buildings will be visible on either side of the bridal store.	Construction effects are temporary, the completed development effects are permanent.	Completed Development (Short Term) Adverse/Negative Impact Completed Development (Long Term) Adverse/Negative Impact Beneficial/Positive Impact	
MAGNITUDE OF EFFECTS				SENSITIVITY OF VISUAL RECEPTORS				
High - Due to open and direct views of the development particularly its eastern side and the proposed tower.				High - This is a busy junction on a busy route into the city centre.				

REVISION		DETAILS		C	DATE	DRAWN CH							
China Town Development Company Limit													
PROJECT New Chinatown , Liverpool													
DRAWING TITLE Viewpoint 4													
DRG No	-1.4040/405	SCALE		DATE									
DRAWN	14813/105	NTS CHECKED BY		July 2015 APPROVED BY									
DRAWN	IW	AR		HK									
NEW WES	KE-ON-TRENT (HEAD OF CASTLE UPON TYNE IT BROMWICH ATER MANCHESTER	TEL 0178 227 6700 TEL 0191 232 0943 TEL 0121 580 0909 TEL 0194 226 0101		CARDIFF ONDON SHEFFIELD CDINBURGE	T	EL 029 20 EL 0207 2 EL 0114 2							
		1 11											

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Viewing Distance

wardell armstrong