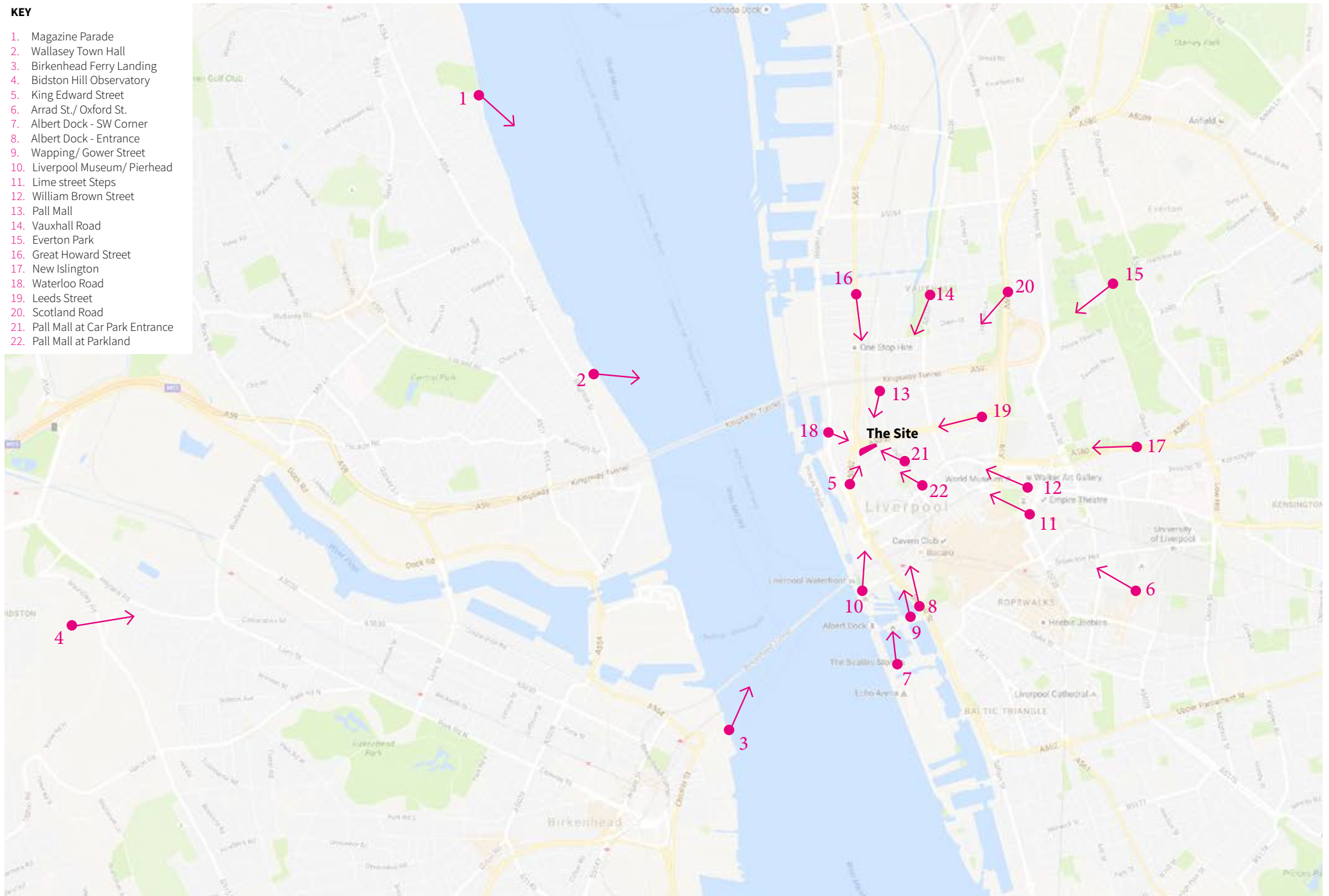


APPENDIX 1.4 TOWNSCAPE & VISUAL IMPACT ASSESSMENT

EXISTING VIEWS & PHOTOMONTAGES

KEY

1. Magazine Parade
2. Wallasey Town Hall
3. Birkenhead Ferry Landing
4. Bidston Hill Observatory
5. King Edward Street
6. Arrad St./ Oxford St.
7. Albert Dock - SW Corner
8. Albert Dock - Entrance
9. Wapping/ Gower Street
10. Liverpool Museum/ Pierhead
11. Lime street Steps
12. William Brown Street
13. Pall Mall
14. Vauxhall Road
15. Everton Park
16. Great Howard Street
17. New Islington
18. Waterloo Road
19. Leeds Street
20. Scotland Road
21. Pall Mall at Car Park Entrance
22. Pall Mall at Parkland





View 1 | Existing
Magazine Parade in front of entrance to Vale Park



View 1 | Proposed
Magazine Parade in front of entrance to Vale Park



View 1 | Proposed + Cumulative Developments
Magazine Parade in front of entrance to Vale Park

Cumulative Developments [Refer to Fig 1.9 Surrounding Cumulative Developments]

- | | | |
|---|--|---|
| — CD1 70-90 Pall Mall Liverpool L3 7DB | — CD3 Ralli House : L1 9PP | — CD6 Via Verde Land |
| — CD7 MODA Living : Princes Reach | — CD10 60 Vauxhall Road | — CD9 William Jessop Way : L3 1QP |



View 2 | Existing
Wallasey Town Hall - Bottom of steps up to the Town Hall



View 2 | Proposed
Wallasey Town Hall - Bottom of steps up to the Town Hall



View 2 | Proposed + Cumulative Development
 Wallasey Town Hall - Bottom of steps up to the Town Hall

Cumulative Developments [Refer to Fig 1.9 Surrounding Cumulative Developments]

- | | | |
|---|--|---|
| ■ CD1 Land Corner Bevington Bush | ■ CD3 Ralli House : L1 9PP | ■ CD6 Via Verde Land |
| ■ CD7 MODA Living : Princes Reach | ■ CD10 60 Vauxhall Road | ■ CD9 William Jessop Way : L3 1QP |



View 3 | Existing
Birkenhead Ferry Landing



View 3 | Proposed
Birkenhead Ferry Landing



View 3 | Proposed + Cumulative Development
Birkenhead Ferry Landing

Cumulative Developments [Refer to Fig 1.9 Surrounding Cumulative Developments]
— CD7 MODA Living : Princes Reach — CD9 | William Jessop Way : L3 1QP



View 4 | Existing
Bidston Hill Observatory - In clearing adjacent to the observatory, next to seat



View 4 | Proposed

Bidston Hill Observatory - In clearing adjacent to the observatory, next to seat



View 4 | Proposed + Cumulative Development
 Bidston Hill Observatory - In clearing adjacent to the observatory, next to seat

Cumulative Developments [Refer to Fig 1.9 Surrounding Cumulative Developments]

- | | | |
|---|---|---|
| — CD1 Land Corner Bevington Bush | — CD5 Bevington Bush/ Aldersey Street | — CD6 Via Verde Land |
| — CD7 MODA Living : Princes Reach | — CD10 60 Vauxhall Road | |



View 5 | Existing
Corner of New Quay



View 5 | Proposed
Corner of New Quay



View 6 | Existing
Hope Street / Mount Pleasant



View 6 | Proposed
Hope Street / Mount Pleasant



View 7 | Existing
Albert Dock - SW corner in front of 'What's Cooking'



View 7 | Proposed
Albert Dock - SW corner in front of 'What's Cooking'



View 8 | Existing
Albert Dock - Infront of the entrance on 'The Strand'



View 8 | Proposed
Albert Dock - Infront of the entrance on 'The Strand'



View 9 | Existing
Albert Dock - Wapping/Gower Street corner



View 9 | Proposed
Albert Dock - Wapping/Gower Street corner



View 10 | Existing
Liverpool Museum / Pierhead



View 10 | Proposed
Liverpool Museum / Pierhead



View 11 | Existing
Lime Street Station Steps



View 11 | Proposed
Lime Street Station Steps



View 12 | Existing
William Brown Street



View 12 | Proposed
William Brown Street



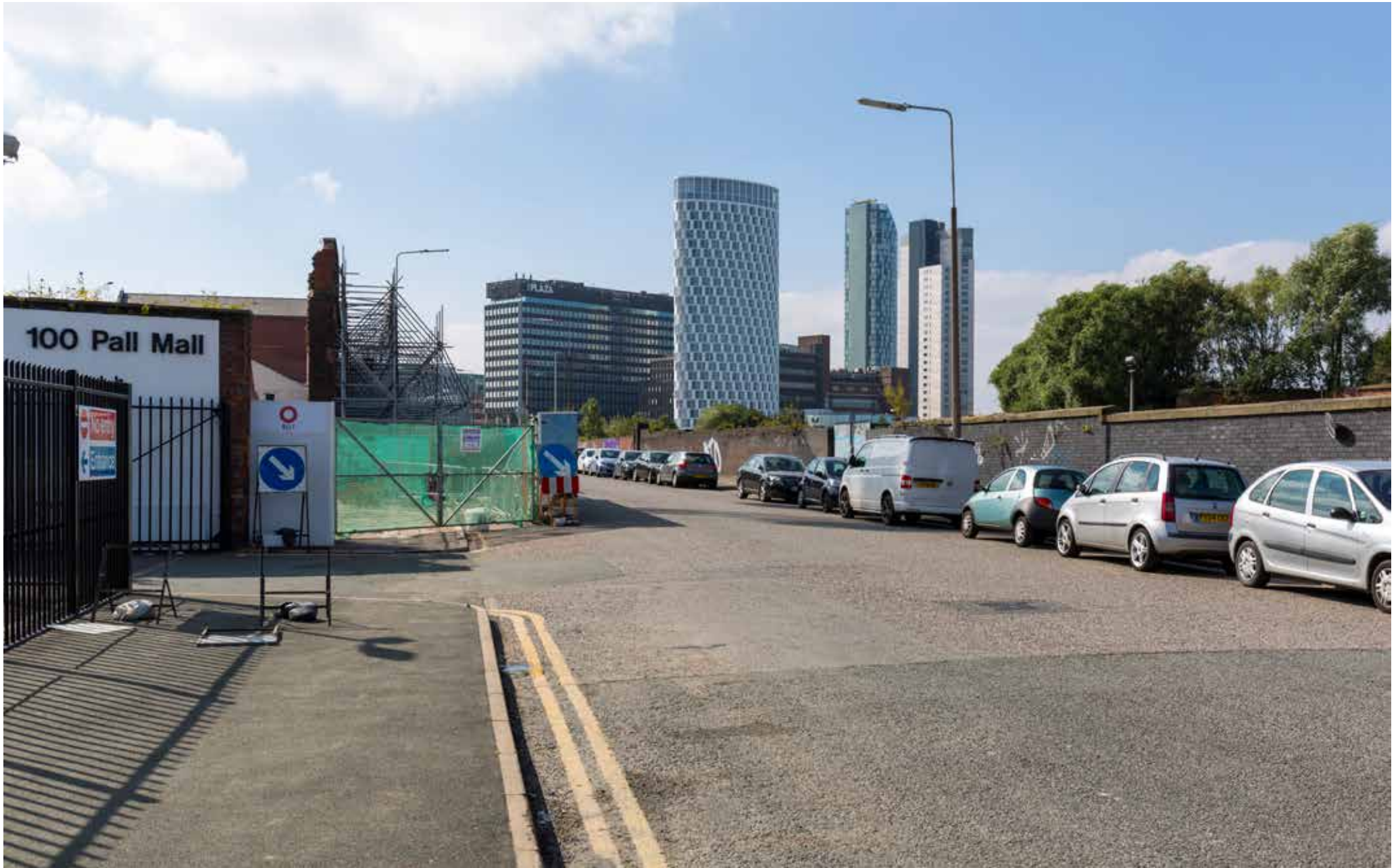
View 12 | Proposed + Cumulative Developments
William Brown Street

Cumulative Developments [Refer to Fig 1.9 Surrounding Cumulative Developments]

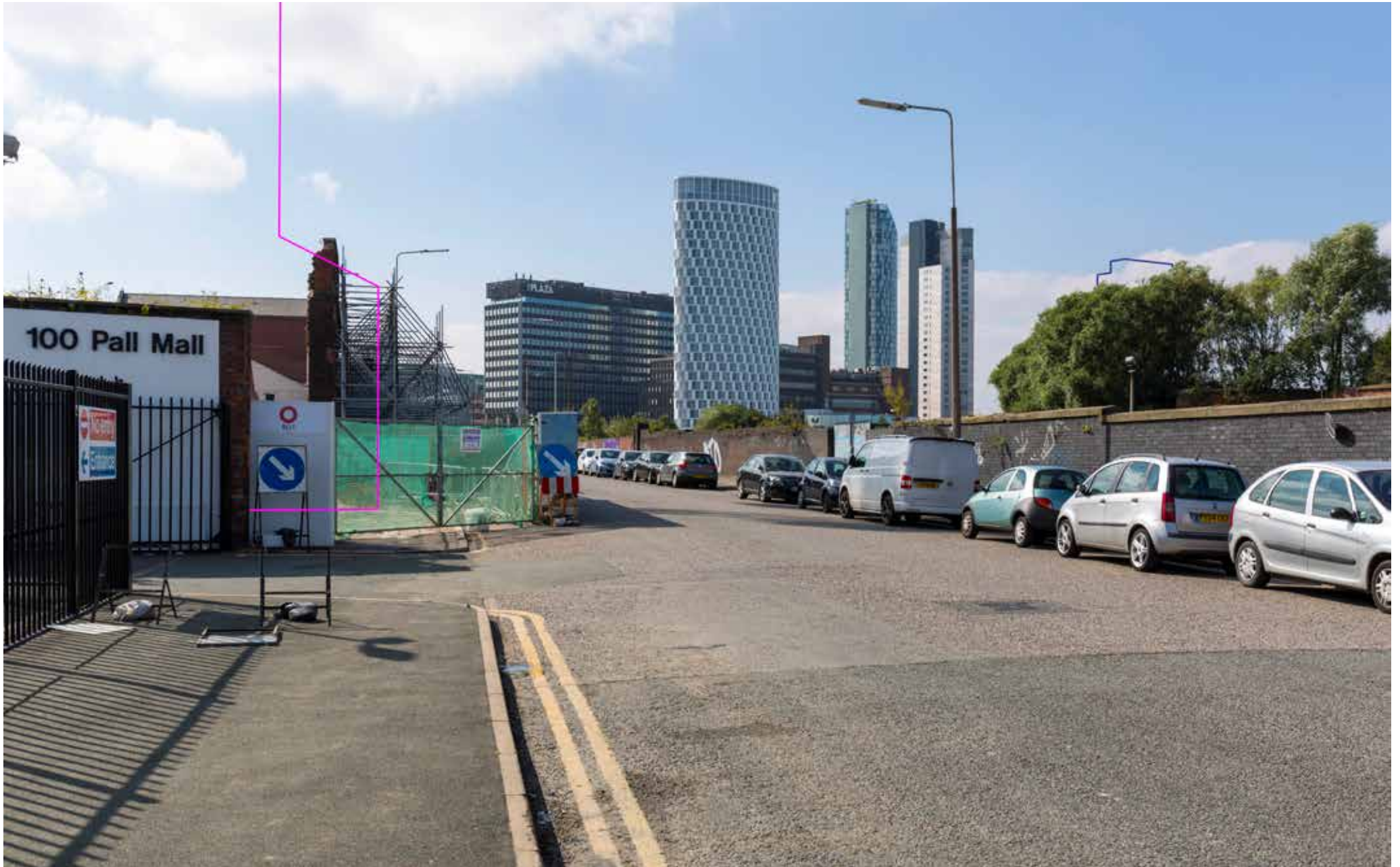
— CD7 | MODA Living : Princes Reach



View 13 | Existing
Pall Mall



View 13 | Proposed
Pall Mall



View 13 | Proposed + Cumulative Developments
Pall Mall

Cumulative Developments [Refer to Fig 1.9 Surrounding Cumulative Developments]

CD1 | 70-90 Pall Mall Liverpool L3 7DB

CD7 | MODA Living : Princes Reach



View 14 | Existing
Vauxhall Road



View 14 | Proposed
Vauxhall Road



View 15 | Existing
Everton Park



View 15 | Proposed
Everton Park



View 15 | Proposed + Cumulative Developments
 Everton Park

Cumulative Developments [Refer to Fig 1.9 Surrounding Cumulative Developments]

- | | | |
|---|--|---|
| — CD1 70-90 Pall Mall Liverpool L3 7DB | — CD6 Via Verde Land | — CD5 Bevington Bush/ Aldersey Street |
| — CD7 MODA Living : Princes Reach | — CD4 Land Corner Bevington Bush | |



View 16 | Existing
Great Howard Street



View 16 | Proposed
Great Howard Street



View 17 | Existing
New Islington



View 17 | Proposed
New Islington



View 18 | Existing
Waterloo Road



View 18 | Proposed
Waterloo Road



View 19 | Existing
Leeds Street



View 19 | Proposed
Leeds Street



View 20 | Existing
Scotland Road



View 20 | Proposed
Scotland Road



View 21 | Existing
Pall Mall at Car Park Entrance



View 21 | Proposed
Pall Mall at Car Park Entrance



View 22 | Existing
Pall Mall at Parkland



View 22 | Proposed
Pall Mall at Parkland