

# 2.0 STRATEGIC CONTEXT

## 2.6 SITE USES

### 2.6.1 SITE CONTEXT

The adjacent diagram shows the uses of the surrounding buildings, depicting the area that the site is located within, creating a picture. Of particular note are residential areas adjacent.

KEY:

 SITE

USES:

 RESIDENTIAL

 RELIGIOUS

 INDUSTRIAL / BUSINESS

 EDUCATION

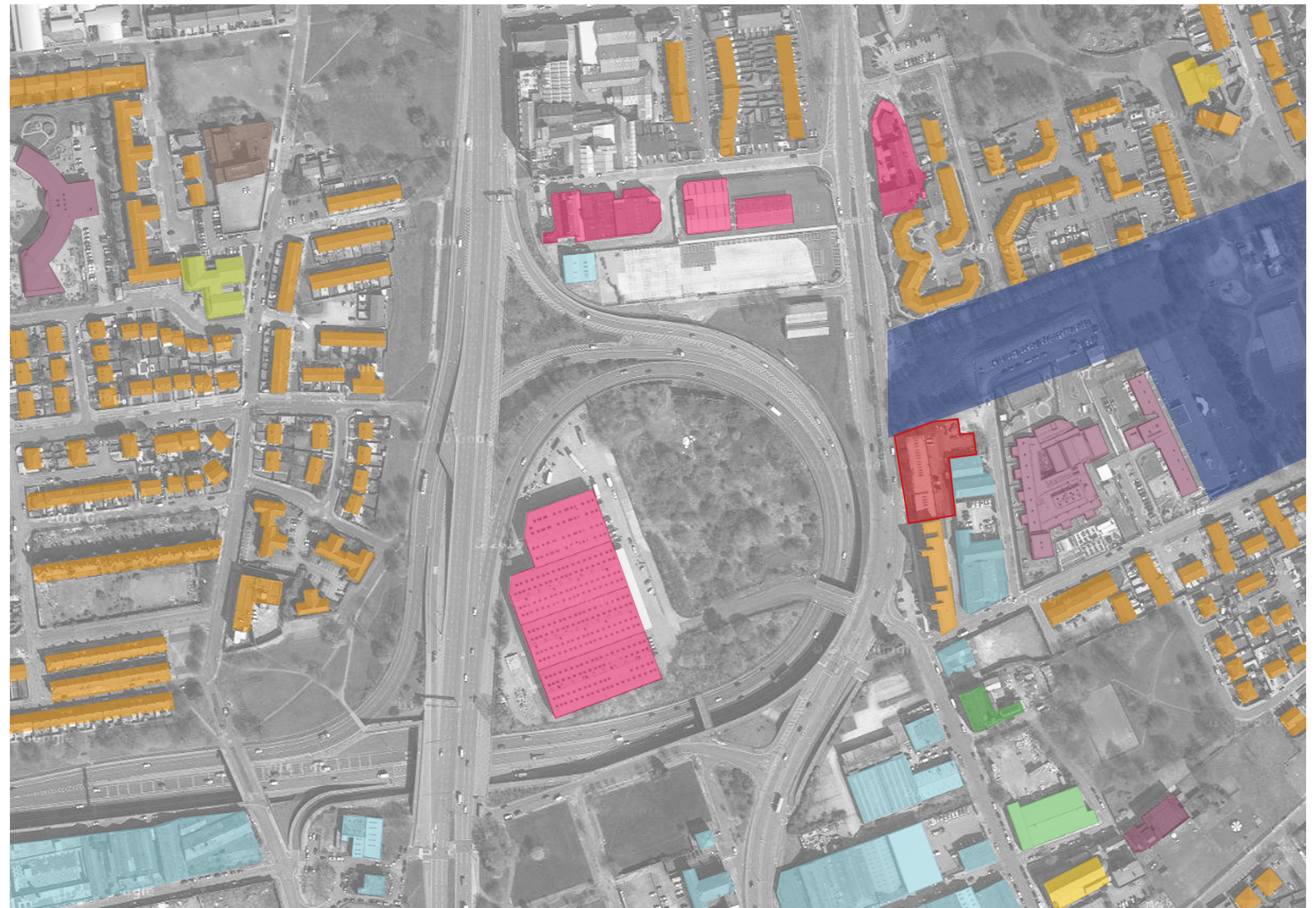
 HEALTHCARE

 RETAIL

 DERELICT

 SOCIAL CLUB

 RECREATIONAL



Map taken from bing.com



Design intelligence, commercial flair.



# 2.0 STRATEGIC CONTEXT

## 2.7 SITE SCALE

### 2.7.1 LOCAL BUILDING HEIGHTS

The adjacent diagram indicates the range of building heights near the site. The scale ranges from 1-2 storey dwellings to 15 storey residential / student blocks. The area has a large number of smaller scale houses and industrial units to the east of the site. While to the west the scale increases towards the waterfront and south towards the City Centre. Taller buildings, both existing and in construction are located at key nodal points.

#### KEY:

- SITE
- 1-3 STOREYS
- 4-5 STOREYS
- 6-7 STOREYS
- 8-9 STOREYS
- 12-15 STOREYS



① LIVERPOOL AT THE REACH  
7 - 9 storey residential block  
Completed



④ PHOENIX PLACE  
6 - 7 storey student block  
348 student beds  
In construction



② BYROM POINT  
12 - 14 student block 361m2  
Retail Space 398 student beds  
Completed



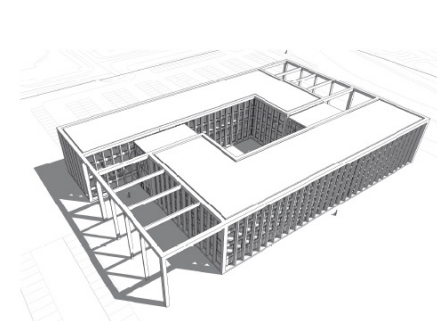
⑤ POINTFIELD DEVELOPMENT  
5 - 8 storey residential block  
313 student beds  
In Construction



⑦ GREAT HOMER STREET  
9 storeys  
277 apartments  
Approved



③ BEVINGTON BUSH  
9 - 17 storey  
614 apartments  
Awaiting approval



⑥ MERSEYSIDE POLICE  
HEADQUARTERS  
10,800m2 area  
Awaiting application



Map taken from bing.com



FCH



2.0 STRATEGIC CONTEXT

2.8 LANDSCAPE & PUBLIC REALM

2.8.1 CONNECTIONS TO THE CITY CENTRE

Within five minutes when walking from the site you cross the boundary for the city centre and with a few more minutes walk, reach the first university buildings for Liverpool John Moores University; making this site an ideal location for residential apartments for those who work in the city centre.

- KEY:
- SITE

5 MINUTE WALKING RADIUS

LIVERPOOL CITY CENTRE BOUNDARY

1

LIVERPOOL JOHN MOORES UNIVERSITY  
PARSONS BUILDING

2

LIVERPOOL COMMUNITY COLLEGE
- An aerial photograph of Liverpool city centre. The River Mersey is visible on the left side, with the label 'RIVER MERSEY' oriented vertically. A red line outlines the 'LIVERPOOL CITY CENTRE BOUNDARY'. A red dot marks the 'SITE' location. A dashed blue circle represents the '5 MINUTE WALKING RADIUS' from the site. Two specific locations are marked with numbered blue squares: '1' for 'LIVERPOOL JOHN MOORES UNIVERSITY PARSONS BUILDING' and '2' for 'LIVERPOOL COMMUNITY COLLEGE'. The map shows a dense urban environment with various buildings and streets.
- Map taken from bing.com
- FCH
- Design intelligence, commercial flair.



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### 2.9 GREEN SPACE

#### 2.9.1 VIEWS FROM THE SITE - EVERTON PARK

The site benefits from views towards Everton Park and easy access to recreational space.





# 3.0 SITE ANALYSIS

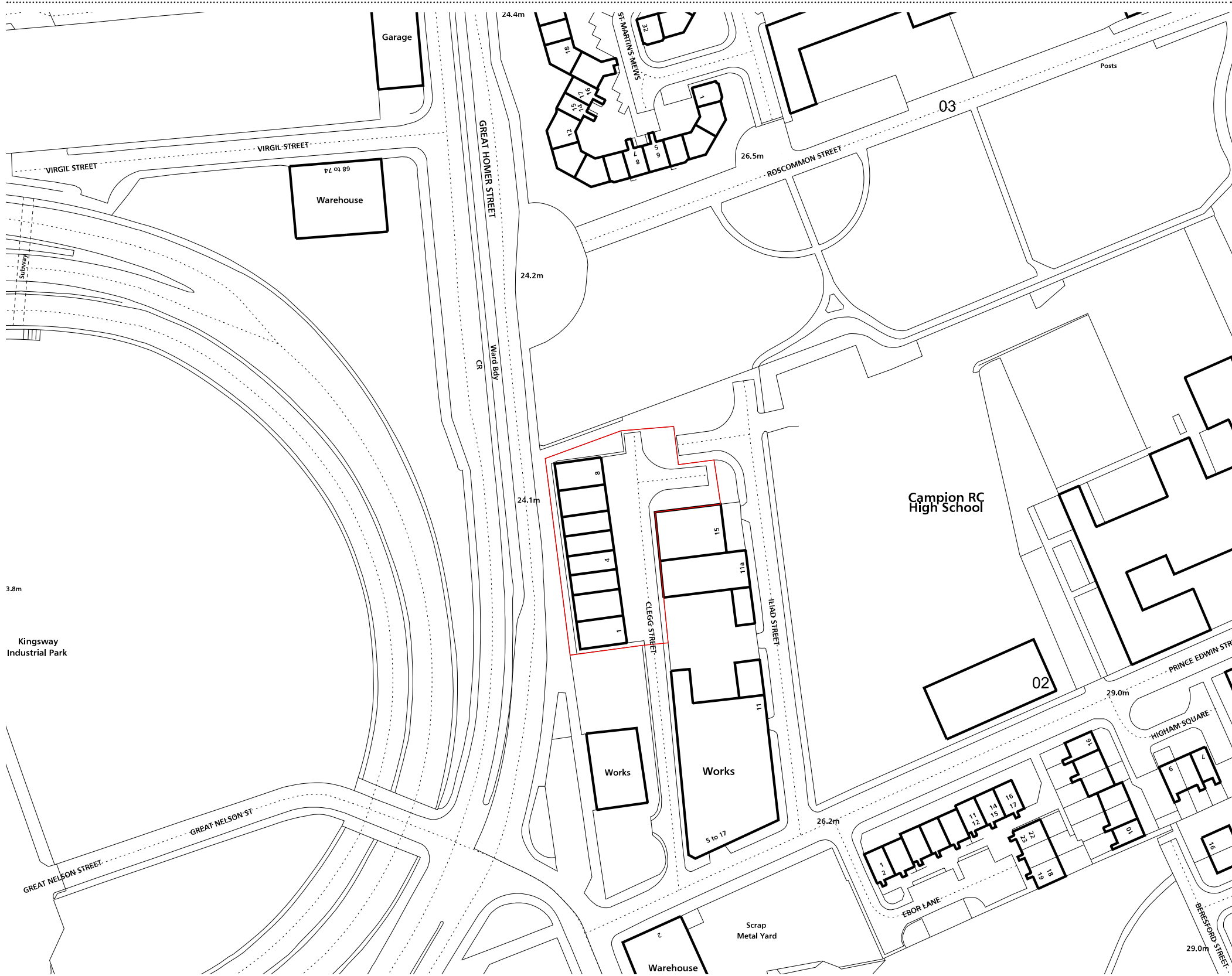
## 3.1 EXISTING SITE PLAN

### 3.1.1 LOCAL SITE AREA

KEY:

 SITE BOUNDARY

SITE AREA = 2282 M2



Design intelligence, commercial flair.