9.0 FACADE DESIGN9.3 BUILDING PRECEDENTS

Through visiting the site and its surrounding context, we have highlighted three significant elements that we wanted to reflect:

1. VERTICAL PATTERN

The existing street scene displays a strong vertical rhythm defined by window proportions and the facade grid of the adjacent Georgian buildings.

2. MODULAR FENESTRATION FORMATIONS Regular multi-pane windows and fenestrations arranged symmetrically.

3. HORIZONTALITY Horizontal lines are found in the lines of eves cornices and window lintels and sills.

4. ORNAMENTAL DETAILING Georgian architecture use ornamental detailing to railings and balconies











40 Seel Street

9.0 FACADE DESIGN 9.4 MATERIALITY PRECEDENTS

Within the facade grid, a repetative arrangement references the surrounding architecture that either once occupied the area or still does. The roof form consists of two recessed levels so that they appear 'detatched' from the main building.





Perforated cladding panels









Modern architectural language

Design intelligence, commercial flair.

Perforated aluminium balcony

10.0 DESIGN PROPOSAL 10.1 PROPOSED ELEVATION





Design intelligence, commercial flair.

MATERIALS KEY