

An aerial, black-and-white photograph of a city street grid. A semi-transparent white circle is centered over the image, containing text. The city features a dense network of streets, buildings, and some open spaces. A large, prominent building with a tall spire is visible on the right side of the image. The text inside the circle reads:

New Bird Street

WHS SPD DISTANT & KEY VIEWS

REVISED DOCUMENT
APRIL 2018

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A large, solid dark gray circle is centered on the page. Inside the circle, the text "Site Location" is written in a bold, white, sans-serif font. Below it, the text "SITE CONTEXT" is written in a smaller, white, sans-serif font, all caps.

Site Location

SITE CONTEXT

Site Context





Planning Context

RECENT APPROVALS

Planning Context

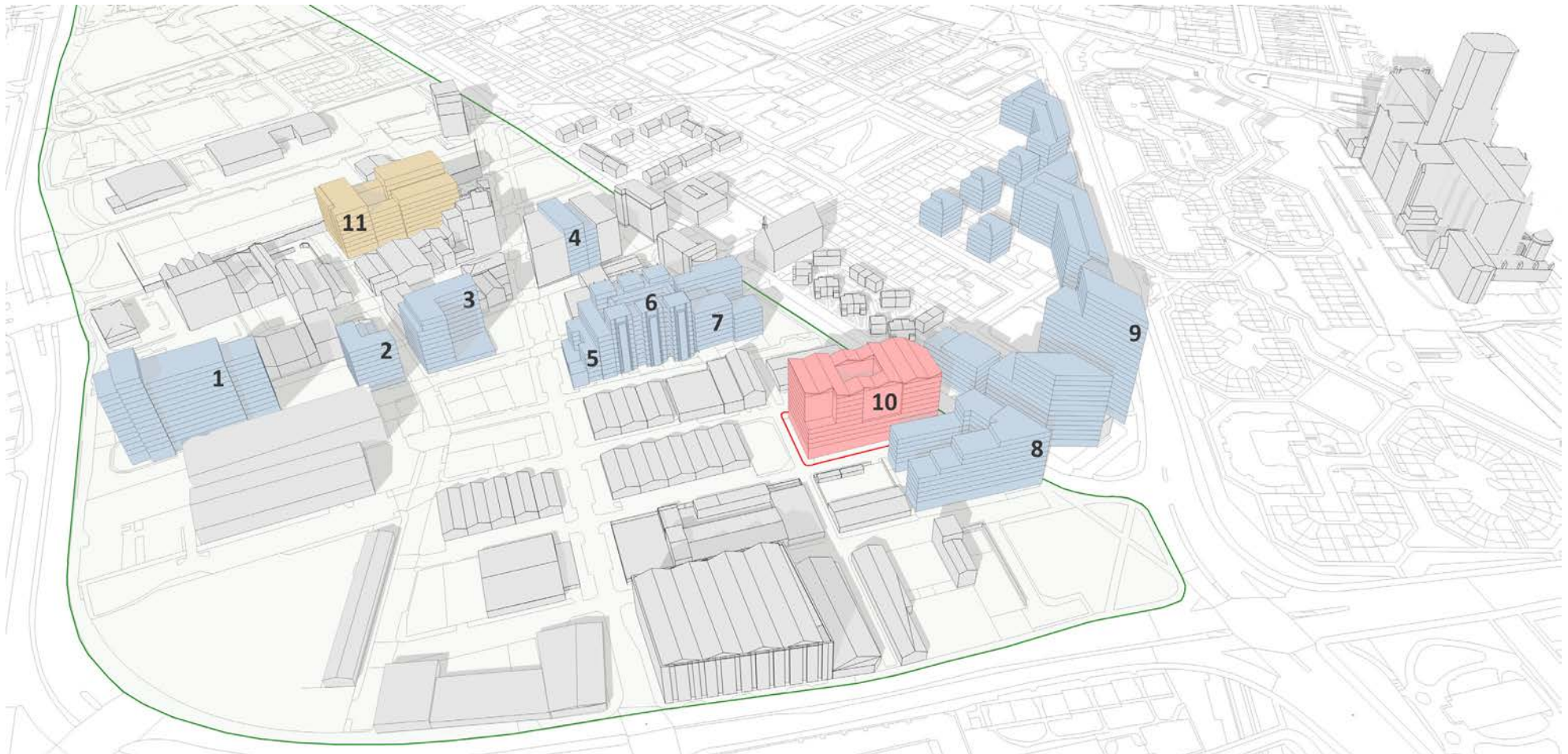
Recent Planning Approvals

- | | |
|-------------------------------------|--------------|
| 1 Norfolk & Chaloner Street | - 15 Storeys |
| 2 Norfolk & Watkinson Street | - 9 Storeys |
| 3 70 - 78 Norfolk Street | - 9 Storeys |
| 4 9 Bridgewater Street | - 10 Storeys |
| 5 Norfolk Street Phase III | - 9 Storeys |

- | | |
|----------------------------------|--------------|
| 6 Norfolk Street Phase I | - 11 Storeys |
| 7 Norfolk Street Phase II | - 8 Storeys |
| 8 St James Court | - 11 Storeys |
| 9 China Town (Outline) | - 20 Storeys |

Future Planning Applications

- | | |
|---------------------------|--------------|
| 10 Proposed Scheme | - 10 Storeys |
| 11 Blundell Street | - 9 Storeys |



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World Heritage Site

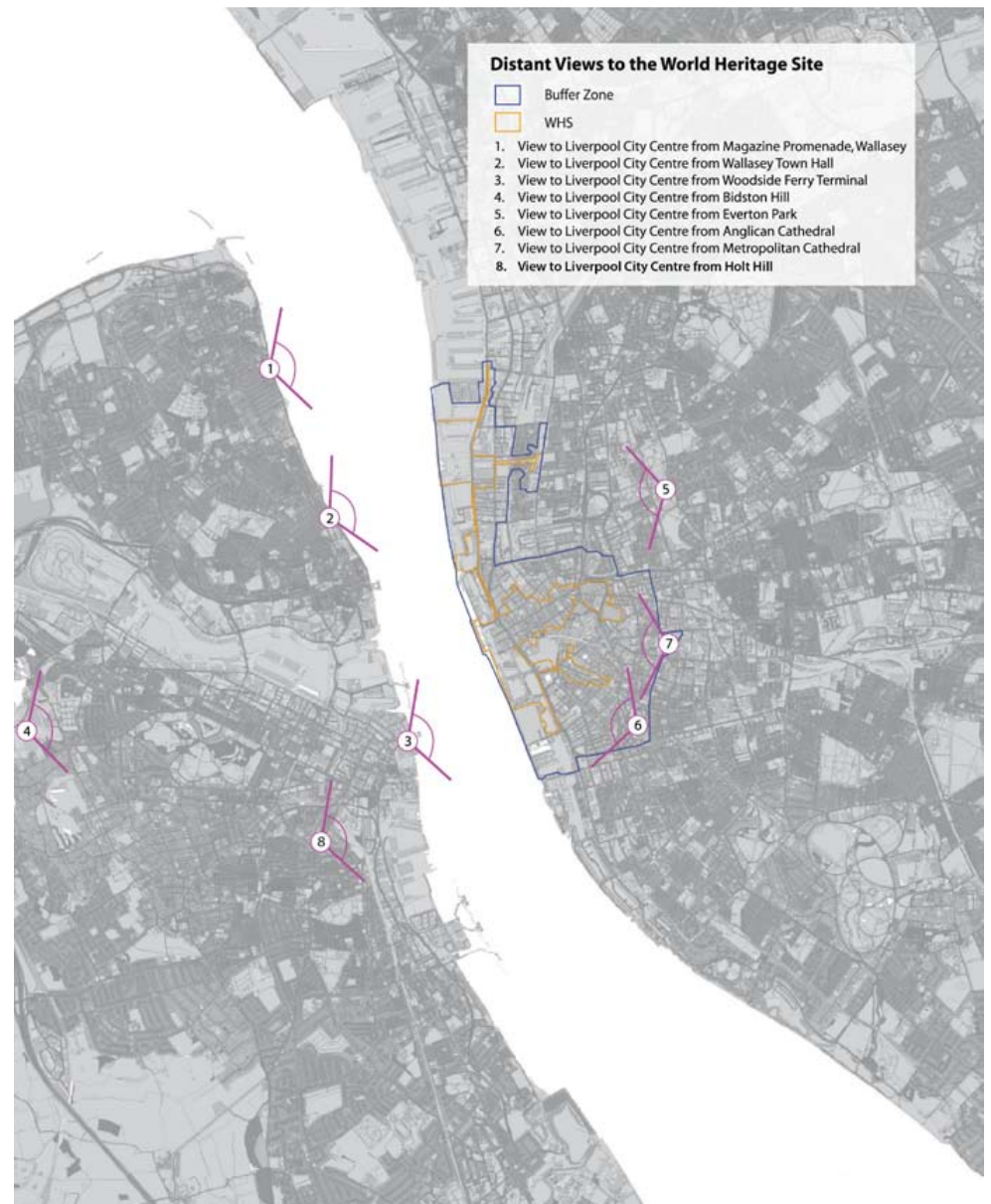
SPD DISTANT VIEWS

Distant Views to the World Heritage Site

The following pages illustrate the distant views highlighted in the World Heritage Site SPD that are relative to the site.

Each view is shown first as existing, then with the proposal and then in the context of those with current planning permissions.

The views chosen were those that are closest to the site and those directed by pre-application discussions.



2. Liverpool from Wallasey Town Hall

Foreground: River, Tidal Margins (low tide)

Middleground: River wall, Waterloo Warehouse (full on), Stanley Dock Warehouses, Victoria Clock Tower, Pier Head Group, Kingsway Tunnel Ventilation shaft, operational docks, wind turbines

Background/Skyline: Everton Ridge, Museum of Liverpool, St John's Beacon, overall cityscape, operational docks, Albert Dock Warehouses, Kings Arena, St Georges Church, Everton Water Tower

View as Existing



View as Proposed



Proposed with Current Planning Permissions



3. Liverpool from Woodside Ferry Terminal

Foreground: River

Middleground: River wall, Kings Arena,
Albert Dock Warehouses (full on), Museum of
Liverpool, Pier Head Group (oblique)

Background/Skyline: Hope Street Ridge,
Anglican Cathedral, Metropolitan Cathedral,
St John's Beacon, overall cityscape, Waterloo
Warehouse, Stanley Dock Warehouses

View as Existing



View as Proposed



Proposed with Current Planning Permissions



8. Liverpool City Centre from Top of Holt Hill

Foreground: trees and uninteresting roofs

Background/Skyline: Partial views of overall skyline, interrupted by trees in foreground;
Cammel Lairds sheds and ships (transitory);
St Mary's Church Spire; St John's Beacon;
Pier Head Group; Liverpool Royal Hospital,
Queensway Tunnel Ventilation Tower
(Woodside); Birkenhead Town Hall tower;
Hamilton Square Station Tower; Wallasey Town
Hall Tower; Tower Road Pumping Station Tower

View as Existing



View as Proposed



Proposed with Current Planning Permissions



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World Heritage Site

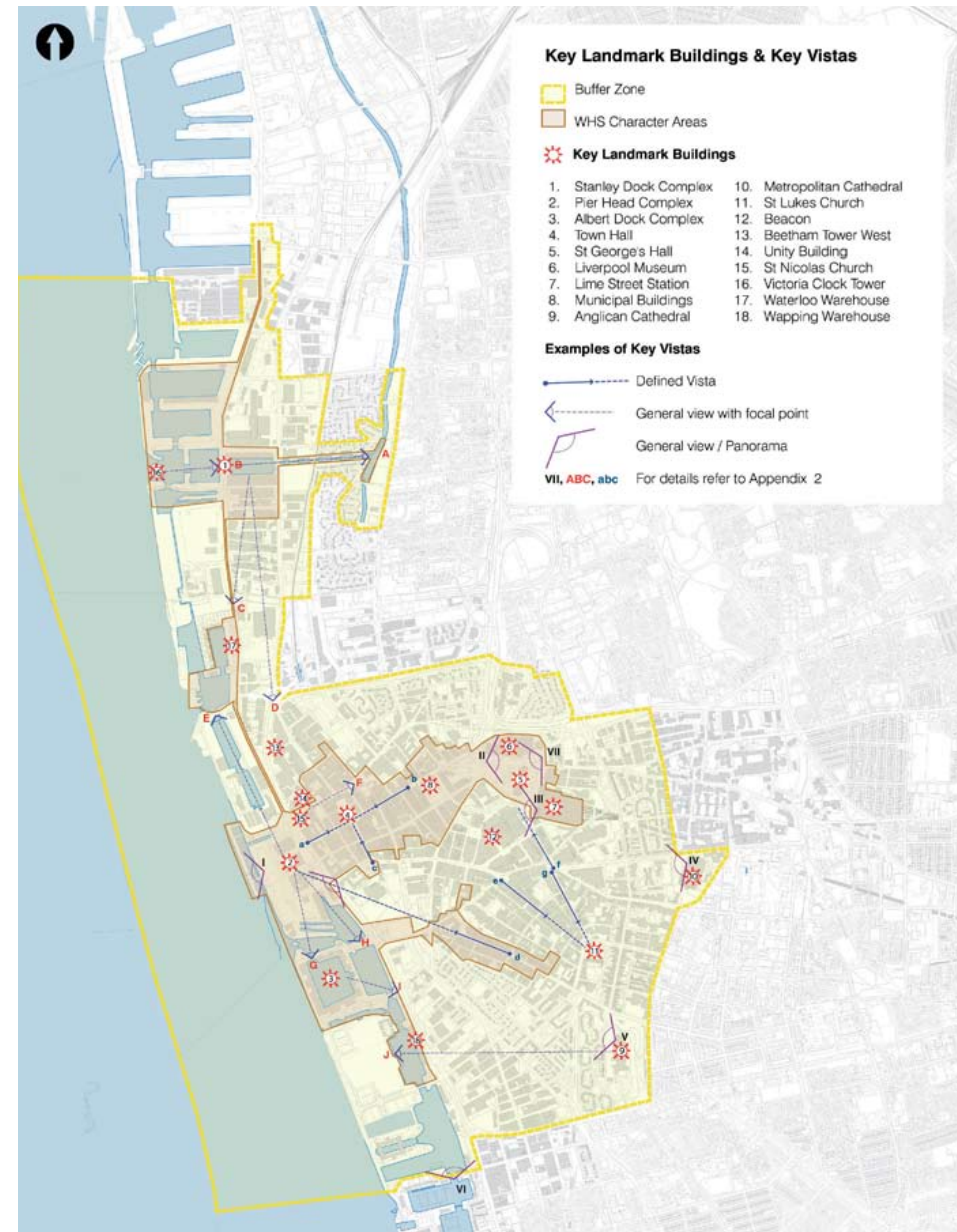
SPD KEY VISTAS

Key Landmark Buildings & Key Vistas

The following pages illustrate the key vistas highlighted in the World Heritage Site SPD.

The views have been set up to illustrate the view as existing, as proposed and as proposed in the context of recent planning consents.

The views chosen were those that are closest to the site and those directed by pre-application discussions.



IV. View west across city from Metropolitan Cathedral

Foreground: Innovation Centre, Design School

Middleground: Corporation tenements,
LJMU former architecture school, Community
College,

Background/Skyline: St Johns Beacon, Unity,
Towers of Liver Building, Tower of former YMCA,
Park One West, Hilton Hotel and Bidston Hill

View as Existing



View as Proposed



Proposal Not Visible

Proposed with Current Planning Permissions



Proposal and Current Planning Approvals Not Visible

J. West Quay of Wapping Dock to Anglican Cathedral

General view: Historic dockland scene;
Wapping Dock – Warehouse, colonnade,
Hydraulic Tower, water and retaining walls

Focal Point: Tower of Anglican Cathedral

View as Existing



View as Proposed



Proposed with Current Planning Permissions



V. View north west across city from Anglican Cathedral

Foreground: Oratory, Cathedral Gates, Dean
Walters Building, S end of Rodney Street

Middleground: Rooftops, Dome of The
Blackie, St Johns Beacon

Background/Skyline: Towers of Liver Building,
Unity Building, India Building, Pier Head Tunnel
Ventilation Tower, Park One West, Hilton Hotel

View as Existing



View as Proposed



Proposal Not Visible

Proposed with Current Planning Permissions



Proposal and Current Planning Approvals Not Visible



Street Views

LOCAL STREET VIEWS

Local Street Views

The following pages illustrate the proposal as a **9-storey** option from local street views.

View 01 from St James Street showing the building in the context of St James Church.

View 02 showing the proposal from Baltic Creative on New Bird Street with the Cathedral beyond.



View as Existing



View - 01

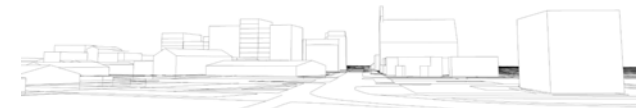
View along St James Street towards St James Church

View as Proposed

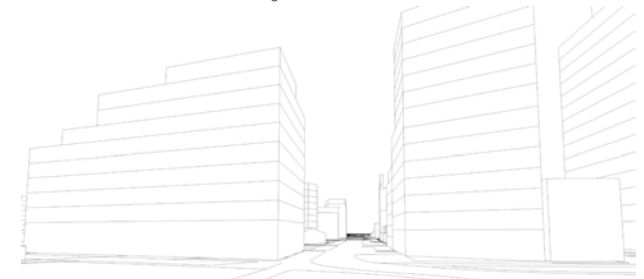


View - 01

View along St James Street towards St James Church



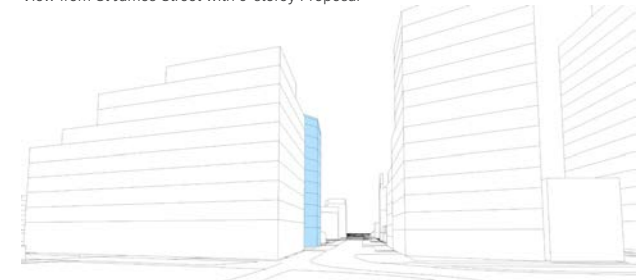
View from St James Street as Existing



View from St James Street with current Planning Approvals



View from St James Street with 9-storey Proposal



View from St James Street with 10-storey Proposal

View as Existing



View - 02

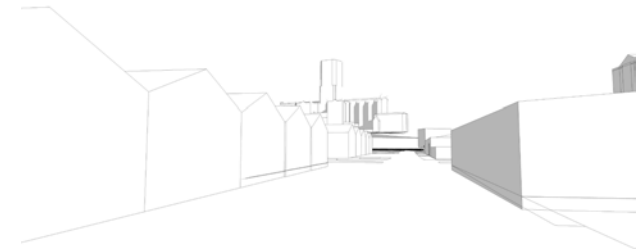
View from New Bird Street from Baltic Creative

View as Proposed

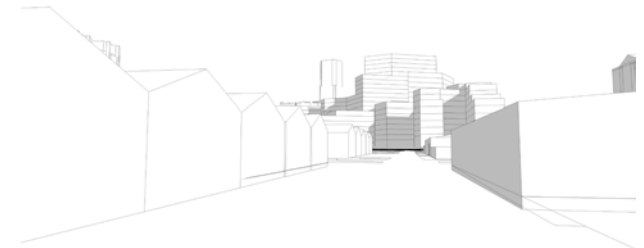


View - 02

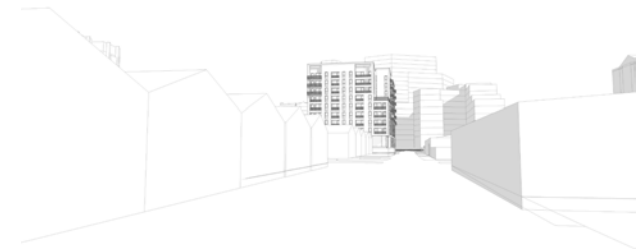
View from New Bird Street from Baltic Creative



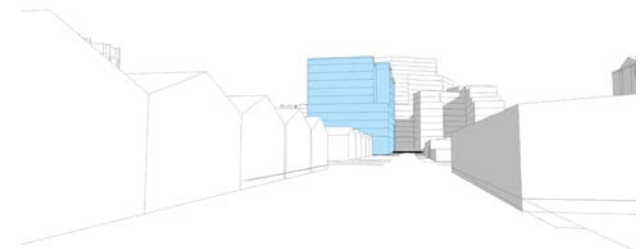
View from New Bird Street from Baltic Creative as Existing



View from New Bird Street from Baltic Creative with current Planning Approvals



View from New Bird Street from Baltic Creative with 9-storey Proposal



View from New Bird Street from Baltic Creative with 10-storey Proposal

