



WHITECIRCLE

ANFIELD

Street Food Village  
Retail & Fan Experience

April 2016







## LOOK & FEEL

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2ND STORY (NON OPERATIONAL)  
SIGNAGE, VISIBILITY & FORM

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## UNIT DESIGN

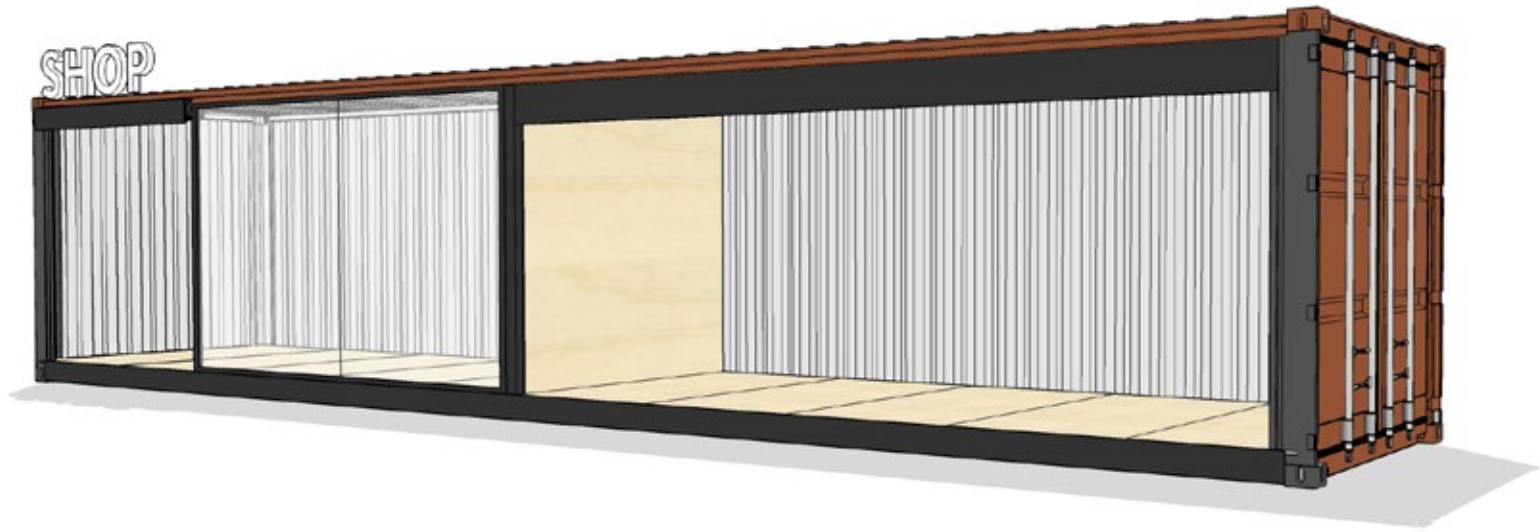
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### POP UP CANOPY



Basic or zero fit-out promoting a 'Operators Own Kit' model

## SHUTTERS



## CARGO DOORS





NEXT STAGE  
CONSIDERATIONS

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**WHO**

Potential Operators & Offer?

**EXTERIOR DESIGN**

Look, Feel, Identity, Branding, Height?

**INTERIOR FIT**

Level of spec, HVAC, Equipment (Independent Operators own kit would significantly reduce LFC capex)

**MAINS SERVICES**

Water, Waste & Power (Above or below ground)

**VOLUME**

No. of Units, Size, Type (Street, Retail, Experiential, Other)

**LOCATION**

Considerations/ coordination with Superstore construction site? Available foot print?

**COMMERCIALS**

Budget & Schedule?



# WHITECIRCLE

CREATIVE  
ENVIRONMENTS

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## STUDIO

3752  
Budenberg Haus 3  
Altrincham  
WA14 4RR

## PRODUCTION & LOGISTICS

Unit 10 & 11  
Weaver Park Ind Est.  
Frodsham  
WA6 7JB

## ACCOUNTS & FINANCE

Abbey House  
7 Manor Road  
Coventry  
CV1 2FW

WHITECIRCLE TRADING LTD, REGISTERED IN THE UK NO 06350472. DIRECTORS J P FLOWERDEW & R V CAVE

