

Liverpool City Council
Planning Department,
Municipal Building,
Dale Street,
Liverpool,
L2 2DH

14 October 2013

Our Ref: C-0232599

Dear Sirs

ASDA Store, St Marys Road, Garston, Liverpool L19 1SJ

On behalf of our client ASDA Stores Limited (ASDA), please find enclosed an Application submitted under Section 73 of the Town and Country Planning Act 1990 (as amended).

This Application relates solely to the Variation of Condition 3 (attached to Planning Permission Ref: 13F/1405) to allow the store opening hours to be extended. There are no other alterations proposed as part of this Application submission and no additional retail floorspace proposed at the store.

Planning Permission (Ref: 13F/1405) was previously granted for the variation of Condition 5 (store delivery hours) of Planning Approval 91P/2161 on 27 August 2013. ASDA now require a variation of the store trading hours condition in order to comply with customer needs and store trading requirements. Condition 3 states that:

“The premises shall not be open for business outside the hours of 0700 and 2200 hours each day.”

As part of ASDA's continual commitment to improve their service, they seek to ensure that their stores can operate efficiently and effectively whilst providing the services and facilities that are requested by their customers. This Application therefore seeks to address customer demand by applying to Liverpool City Council to extend the store trading hours. Therefore, this Application seeks permission to vary Condition 3, as follows:

“The premises shall not be open to the public outside the hours of 00:00 Monday to 22:00 Saturday and from 10:00 to 17:00 on Sundays.”

ASDA's Business Strategy is centred on their mission, purpose and values, which guide them as they work to make their business even better. ASDA's strategic framework is structured on their operating

model, colleagues, shareholders and the focus for benefiting their customers through the operation of their customer pledges, to provide the customer with a service and facility they require.

ASDA have identified a need to vary the opening hours in the case of this particular store. In doing so, ASDA are mindful of the need to ensure that local amenity is appropriately protected.

The Proposal accords with National Planning Policy Framework Policy Paragraph 123 which states that planning policies and decisions should aim to avoid noise from giving rise to significant adverse impacts on health and quality of life as a result of new development, and to mitigate and reduce to a minimum other adverse impacts on health and quality of life arising from noise from new development.

It is considered that the Proposal will not materially impact upon the amenity of residents in the surrounding area and therefore accords with the City of Liverpool Unitary Development Plan (November 2002) Policies E5 (Economic Development Outside the Regeneration Areas), H4 (Primarily Residential Area) and EP11 which states that planning permission will not be granted for development which has the potential to create unacceptable air, water, noise and other pollution or nuisance.

We enclose the relevant Application documents including the completed Application Forms and Certificates, together with the Location Plan and a copy of the Decision Notice to which the Condition relates (13F/1405). Also enclosed is a cheque for the relevant application fee of £195.

We would be grateful if you could acknowledge receipt of the cheque and notify us of validation of the Application.

We trust that you have all the information you require to determine the Application favourably.

Yours faithfully



Graham Stock
Deloitte LLP