

# Appendix 7.1: Townscape Baseline and Effects

Appendix 7.1: Townscape Baseline and Sensitivity				
Townscape Receptors	Baseline Description	Townscape Value	Susceptibility to Change	Overall Sensitivity of Receptor
<b>Built/Landscape Heritage Assets as Townscape Receptors.</b>	<p>Heritage designations on the Site and in the surrounding area are shown in <b>Figure 7.2 of Appendix 7.3.</b></p> <p>The majority of the Site is not within an area covered by a formal heritage designation. However, the smaller red line parcel to the north of Anfield Road which includes the car park sits entirely within the Grade II* Listed Stanley Park and a small portion of the external hardworks adjacent to the stand are also within Stanley Park. No Conservation Areas are within the vicinity of the Site, however there are a large number of listed buildings and structures located within a close distance to the Site. The majority are clustered within Stanley Park and Anfield Cemetery to the north. There are also listed buildings within close proximity to the site along Anfield Road, and include both Grade II listed residential properties, and the Grade II listed Arkles public house to the east. The listed buildings and structures are considered in this assessment as part of the townscape fabric. Chapter 8 of the ES will assess the Proposed Scheme for heritage impacts. Any potential visual impacts on the receptors within the context of listed buildings, structures or within the registered landscapes will be considered within the visual assessment.</p> <p>In accordance with the methodology set out within Chapter 7, the Site has been assessed as 'high' in terms of townscape value, due to the partial location within the registered landscape. The susceptibility to change has been assessed as 'medium'. Heritage as a townscape receptor has been judged as having some ability to accommodate change due to the existing presence of the Stadium, and the existing use for surface car parking within Stanley Park. The overall sensitivity of heritage as a townscape receptor has therefore been assessed as 'high/medium'.</p>	High	Medium	<b>High/medium</b>
<b>Townscape/Landscape Character</b>	<p>The area around the Site has been divided into a number of different local townscape character areas, in order to understand how the Site 'fits in' to the local townscape context. Townscape Character is illustrated in <b>Figure 7.3 of Appendix 7.3</b> and is described further within the report.</p> <p>The original Stadium on the Site opened in 1884, and its association with Liverpool FC since the late 19<sup>th</sup> Century forms a defining characteristic of the townscape within Anfield. The Stadium is embedded into the residential area, and is a major local landmark due to the contrast in scale between the Stadium, the typically small-scale terraced housing, and adjacent wide open spaces of Stanley Park and Anfield Cemetery. The immediate area to the south, east and west of the Site is characterised by long rows of terraced housing, dating from the late 19<sup>th</sup> century, laid out in an irregular grid. The area has been undergoing regeneration since 2012, and some areas of clearance identified within the 2014 townscape character assessment, produced to support the previous 2014 application have been subject to redevelopment proposals. The northern portion of the Site is located within Stanley Park. The Park and Anfield Cemetery beyond to the north form major features in the area and contribute positively to defining the distinctive local character. Stanley park is some 45 hectares in size, and was designed by the renowned Edward Kemp. The Park was opened in 1870, and now forms the setting between the Everton and Liverpool Stadiums. Anfield Road is characterised by typically large villas, which back onto the Park with large grounds. The villas are now frequently in commercial use, but respond in design quality to their proximity to Stanley Park.</p> <p>The urban grain contributes to defining townscape character. Within the site and site context, urban grain is highly mixed, with coarse grain of the two stadiums contrasting sharply with the fine grain of the terraced housing. The fine grain of housing wrapping around to the south of the Stadium is punctuated by small gaps formed by clearance and ongoing regeneration. Otherwise, the tight, irregular grid of terraced streets creates a regular rhythm with strong street enclosure. The substantial undeveloped areas of Stanley Park and Anfield Cemetery form large 'gaps' in the urban grain to the north. To the north east, the regular grain continues, but with a slightly less fine grain due to larger garden spaces. To the west the fine grain coarsens considerably, with more modern terraces and cul-de-sacs, with a greater mix of uses resulting in a less uniform grain. The Site is flanked by larger semi-detached and detached properties on much larger plots, dating from the mid to late 19<sup>th</sup> Century. However, a large strip of these on Anfield Road were demolished where the outside broadcast area and carpark to the north of the stadium now sit.</p> <p>The Site is partially located within Stanley Park, which is reflected in the assessment of townscape value. However, the majority of the Site is within the existing extent of the Stadium and associated setting, or within an area of Stanley Park already utilised for car parking. The susceptibility to change has therefore been assessed as 'low'. The overall sensitivity of the townscape character as a receptor is therefore 'medium'.</p>	High	Low	<b>Medium</b>
<b>Scale, Massing and Height</b>	<p>Scale, massing and building heights on the Site and in the surrounding area are shown in <b>Figure 7. 5 of Appendix 7.3.</b></p> <p>There is no built form on the land parcel within the Site to the north. The majority of the housing stock in the area is two storeys and Anfield Stadium sits at around 9 storeys (equivalent), and forms a strong local landmark, in conjunction with the Everton Stadium.</p> <p>Views to both iconic landmark Stadium and contribute significantly to defining local character. The height of the Stadium is reinforced by its setting adjacent to open space within Stanley Park and the consistently 2 storey surrounding housing. The value and susceptibility to change of building heights as a townscape receptor has therefore been assessed as 'medium', with an overall sensitivity of 'medium'.</p>	Medium	Medium	<b>Medium</b>
<b>Movement and Linkages</b>	<p>Movement and linkages on the Site and in the surrounding area are shown in <b>Figure 7. 6 of Appendix 7.3.</b></p> <p>Historically, the grain of the site would have been constricted by the linear rows of terraced housing. Between 2007-2012 the houses on Anfield Road immediately adjacent to the football ground were demolished and the application boundary area opened up. However, little has changed and the area is still predominantly used for parking with little through access into Stanley Park. Several of the surrounding residential streets have movement restricted to one direction. There is a Temporary Traffic Regulation Order (TTRO) – the LCC controlled Football Match Parking Zone (FMPZ) in operation around the Site, requiring vehicles parking on the street within the zone to display a residents or visitors parking permit. Scheduled bus services travel along Walton Breck Road, with stops outside of the Kop Stand. The nearest railway station is Sandhills, located approximately 2.2km / 26 minute walk from the Site.</p> <p>The value of the movement and linkages in townscape terms has been assessed as 'low', with susceptibility to change as 'medium', with the overall sensitivity assessed as 'medium'.</p>	Low	Medium	<b>Medium/low</b>
<b>Public Space and Tree Cover</b>	<p>Public open spaces on the Site and in the surrounding area are shown in <b>Figure 7. 7 of Appendix 7.3.</b></p> <p>Stanley Park, including the northern land parcel within the Site, is defined as open space within the Local Plan, however this includes the existing surface car parking area. The Site has therefore been assessed as 'low' overall in terms of value, 'medium' susceptibility to change due to the sensitivities associated with the Grade II * Registered Stanley Park, with an overall sensitivity of 'medium/low'. There are a number of trees located on the boundary with Stanley Park.</p> <p>The value and susceptibility to change of the trees and open space has been assessed as 'medium', with 'medium' overall sensitivity.</p>	Medium	Medium	<b>Medium</b>

**Terminology for Townscape Effect:**

Townscape Value:	High, Medium, Low	Duration:	Long-term, Medium-term, Short-term
Susceptibility to Change:	High, Medium, Low	Reversibility:	Temporary/ Reversible/Irreversible
Overall Sensitivity of Receptor:	High, Medium, Low, Negligible	Overall Magnitude of Effect:	Large, Medium, Small, Negligible
Size/Scale of Effect:	Major, Moderate, Minor, Negligible, No Change	Nature of Effect:	Adverse, Beneficial, Direct, Indirect
Geographical Extent of Effect:	Site, Local, Neighbourhood, City	Significance:	Significant, Moderately Significant, Minor Significance, Not Significant

<b>Site Character</b>	<p>Site character is illustrated in <b>Figure 7.8</b> of Appendix 7.3.</p> <p>The site character is defined by the existing Stadium and associated uses. The existing relationship between the Stadium and Stanley Park is poor. The Stadium forms a substantial blank elevation when viewed from park, and the existing surface car parking detracted from the character and quality of the Park. The outside broadcast area and hard standing to the north of the Stand are poorly integrated into the site edge.</p> <p>The value of the site character as a townscape receptor has therefore been assessed as 'medium' with a 'medium' susceptibility to change, with an overall sensitivity of 'medium'.</p>	Medium	Medium	<b>Medium</b>
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Appendix 7.1: Townscape Effects Table: Description of Change, Magnitude and Significance											
Townscape Receptors	Description of Change	Mitigation	Summary of Effect	Overall Sensitivity of Receptor	Size/Scale of Effect	Geographical Extent of Effect	Duration/ Reversibility	Overall Magnitude of Effect	Nature of Effect	Significance	Confidence
<b>Heritage Designations</b>	<u>Construction Phase:</u> The construction site will primarily occupy the existing match day parking and fan zone area adjacent to the north of Anfield Road within the site, with use of the Outside Broadcast (OB) area utilised as a lay down area. This is outside the Registered Park boundary. During construction, a compound will be provided for use by contractors which will include site offices and welfare facilities. This will be located within the Grade II* Registered Stanley Park.	N/A	Temporary adverse effects on Stanley Park from a landscape/townscape perspective during the construction phase, due to the location of compound facilities within the Registered Park. However, the magnitude of effect is considered to be <b>small</b> , due to the existing nature of this part of the site, specifically the existing use for surface car parking.	<b>High/medium</b>	Minor	Local	Medium term. Temporary	Small	Adverse	<b>Moderate significance</b>	High
	<u>Operational Phase:</u> The existing Stanley Park car park will be retained, with the addition of re-provided disabled parking bays lost from Anfield Road. The compound area will be restored to green space as part of the final stages of the construction period.	Following completion, the compound area within Stanley Park will be restored to current conditions, or improved. Should vegetation loss occur, this will be replaced.	No change to the existing area of green space and car parking within the Registered Park.		No Change	Local	Long term. Reversible	Negligible	Beneficial	<b>Negligible significance</b>	High
<b>Townscape/ Landscape Character</b>	<p><u>Construction Phase:</u> The locating of the compound within the Park will temporarily impact on the landscape character within this part of the Park. The wider character of the Park will be unchanged.</p> <p>The townscape character, defined by the Stadium and contrasting residential streets will be temporarily affected as a result of the construction works.</p>	N/A	<p>The existing landscape character of Stanley Park within the localised area to the north of the Stadium will be temporarily adversely affected as a result of the Proposed Scheme. However, the character of this part of the Park is currently directly influenced by the existing surface car parking, and a strong visual relationship with the Stadium. This results in a lower sensitivity within this part of the Park, and therefore lower magnitude of effect.</p> <p>The townscape character will be temporarily affected as a result of the construction works, however this effect is not considered to be adverse.</p>	<b>Medium</b>	Minor	Local	Medium term. Temporary	Small	Adverse	<b>Minor significance</b>	High

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 Geographical Extent of Effect: Site, Local, Neighbourhood, City

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	<p><b>Operational Phase:</b> The Proposed Scheme will result in no change to the landscape character within Stanley Park, as the existing car parking area will be retained and the compound area reinstated to green open space.</p> <p>The Proposed Scheme will result in a minor change to the townscape character due to the realignment of Anfield Road, within a new pedestrian priority space fronting onto Stanley Park.</p>	<p>Integration of key design principles established within the consented scheme, including:</p> <ul style="list-style-type: none"> <li>- use of high quality materials which reflect the design aesthetic established as part of the Main Stand development.</li> <li>- reduction of vehicular dominance through a variety of design measure.</li> <li>- creation of a new space fronting onto the Park, which forms a connection between the Park and the Stadium.</li> </ul>	<p>The creation of a new public space and pedestrian priority route which integrates the realigned Anfield Road, will result in a minor enhancement to the wider townscape character.</p>		Moderate	Local	Long term. Irreversible	Medium	Beneficial	<b>Moderate significance</b>	High
<b>Scale, Massing and Height</b>	<p><b>Construction Phase:</b> The new extension to the Anfield Road Stand will be constructed behind the existing stand to its full height.</p>	<p>The Proposed Scheme is within the height parameters established within the consented scheme.</p>	<p>The increase in height between the existing stand and the Proposed Scheme will develop through the course of the construction period.</p>	<b>Medium</b>	Minor	Site	Medium term. Temporary	Small	Adverse	<b>Minor significance</b>	High
	<p><b>Operational Phase:</b> The Proposed Scheme will be up to 94AOD in height to the top of the highest part of the roof.</p>	<p>The materials proposed for the upper portions of the stand aim to minimise the visual prominence of the increased height from within Stanley Park and Anfield Cemetery. Any visual effects will be assessed as part of the visual assessment.</p>	<p>The Proposed Scheme will result in an increase in height from the existing stand. The stand will not exceed the height of the Main Stand, and is within the parameters established within the consented scheme.</p>		Minor	Site	Long term. Irreversible	Small	Beneficial	<b>Minor significance</b>	High
<b>Movement &amp; Linkages</b>	<p><b>Construction Phase:</b> It is likely that the access and egress configuration for construction traffic would route vehicles to the Site via Priory Road, Arkles Lane and then Anfield Road from the east. The egress route would be the reverse of this. Construction traffic will not travel along Anfield Road from Walton Lane, except on the very few occasions when particularly large deliveries for roof members are brought to site. Anfield Road will be closed to all vehicles during the construction period.</p>	N/A	<p>Temporary, minor adverse effects on movement and linkages which impact on townscape due to the closure of Anfield Road through the site.</p>	<b>Medium/low</b>	Minor	Local	Medium term. Temporary	Small	Adverse	<b>Minor significance</b>	High
	<p><b>Operational Phase:</b> Anfield Road will be realigned around the new Anfield Road Stand. The Road will be integrated into a new public space which fronts onto the Park.</p> <p>The Proposed Scheme includes new pedestrian linkages, which reinterpret and reconnect historic linkages into the Park.</p> <p>The Proposed Scheme will result in the loss of the Anfield Road car parking (125 spaces). The disabled parking bays will be re-provided in the Stanley Park car park</p>	<p>The new alignment of Anfield Road around the extended stand will be designed using high quality materials with a focus on prioritising pedestrian movement and connectivity to Stanley Park.</p> <p>The new pedestrian linkages between the Stadium and the Park are orientated to reflect the existing alignment of streets, reinforcing the existing and historic urban grain.</p>	<p>The new public space incorporating the realigned Anfield Road will form a positive connection between the Park and the Stadium.</p> <p>There will be an overall reduction of 25 standard parking bays from the Stanley Park car park. In total, 125 standard spaces will be lost.</p>		Minor	Local	Long term. Irreversible	Medium	Beneficial	<b>Moderate significance</b>	High

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<b>Public Open Space and Tree Cover</b>	<u>Construction Phase:</u> During construction, a compound will be provided for use by contractors which will include site offices and welfare facilities. This will be located within Stanley Park, but will primarily cover the existing area of surface car parking.  An area of 1500m2 of public open space within the Park will be used for site welfare and office accommodation, and will therefore be temporarily unusable during the construction phase.	Trees proposed for retention will have appropriate protection through the construction process. The Proposals for tree retention and removal have been formulated in accordance with the recommendations and requirements of an updated Arboricultural Assessment.	Temporary loss of 1500m2 of green open space within Stanley Park.	<b>Medium</b>	Minor	Site	Medium term. reversible.	Small	Adverse	<b>Minor significance</b>	High
	<u>Operational Phase:</u> A total of 20 trees within the Site will be removed to facilitate the development, two of which have been identified as dead or dying within the tree assessment.  New tree planting (19 trees) will be incorporated within the Proposed Scheme and will be subject to ongoing management.	The Proposals have been designed to minimise losses to trees. New tree planting is proposed within the LFC land, to positively reinforce the key principle of 'bringing the Park into the Stadium', which was established within the approved application. Appropriate tree species will be selected to reinforce the character and quality of the Park.	Permanent loss of 20 trees, all within LFC land. No protected trees are proposed for removal from Stanley Park. A total of 19 new trees will be planted.  New high quality public realm which incorporates the key design principles defined within the consented scheme will result in an overall enhancement.		Moderate	Local	Long term. Irreversible.	Medium	Beneficial	<b>Moderate significance</b>	High
<b>Site Character</b>	<u>Construction Phase:</u> The construction works will impact on the site character due to the visual appearance of the works for receptors within the site, and due to the closure of Anfield Road within the Site.	The new extension to the Anfield Road Stand will be constructed behind the existing stand to its full height, allowing operation of the stand to be retained.	The construction works will impact adversely on site character. However, these adverse effects will be temporary, and the works will symbolise ongoing investment and enhancement.  Any adverse visual effects from surrounding sensitive viewpoints will be considered within the visual assessment.	<b>Medium</b>	Minor	Site	Medium term. Reversible.	Medium	Adverse	<b>Moderate significance</b>	High
	<u>Operational Phase:</u> The Proposed Scheme will result in direct changes to site character within the LFC land. The site character within Stanley Park within the Site boundary will be unchanged.	The new stand will create a positive frontage onto the Park, which is currently lacking. The public realm proposals will create a positive connection between the Park and the Stadium, creating enhanced linkages and embedding the key design principles established within the consented application.	Site character will be enhanced as a result of the Proposed Scheme.		Major	Site	Long term. Irreversible.	Large	Beneficial	<b>Major significance</b>	High

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