



The City of Liverpool

www.liverpool.gov.uk • Planning & Building Control, Municipal Buildings, Dale Street, L2 2DH • 0151 233 3021

## Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

### Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.

If you require any further clarification, please contact the Authority's planning department.

### 1. Applicant Name, Address and Contact Details

Title:	Mr	First name:	Mark	Surname:	Nevitt		
Company name:	LJMU						
Street address:	LJMU Estate Management			Country Code	National Number	Extension Number	
	JMU Tower			Telephone number:			
	24 Norton Street			Mobile number:			
Town/City:	Liverpool			Fax number:			
County:	Merseyside			Email address:			
Country:	United Kingdom						
Postcode:	L3 8PY						
Are you an agent acting on behalf of the applicant? <input checked="" type="radio"/> Yes <input type="radio"/> No							

### 2. Agent Name, Address and Contact Details

Title:	Ms	First Name:	Susan	Surname:	Powell		
Company name:	Weightman and Bullen Ltd						
Street address:	76 Rodney Street			Country Code	National Number	Extension Number	
				Telephone number:		0151 709 9341	
				Mobile number:			
Town/City:	Liverpool			Fax number:		0151 709 1061	
County:	Merseyside (Met County)			Email address:			
Country:							
Postcode:	L1 9AW				shp@weightman-bullen.co.uk		

### 3. Site Address Details

Full postal address of the site (including full postcode where available)

House:	<input type="text" value="98"/>	Suffix:	<input type="text"/>
House name:	<input type="text"/>		
Street address:	<input type="text" value="Mount Pleasant"/>		
	<input type="text"/>		
Town/City:	<input type="text" value="Liverpool"/>		
County:	<input type="text" value="Liverpool"/>		
Postcode:	<input type="text" value="L3 5UZ"/>		

Description of location or a grid reference  
(must be completed if postcode is not known):

Easting:	<input type="text" value="335565"/>
Northing:	<input type="text" value="390065"/>

Description:

### 4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

### 5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

### 6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

### 7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

How many of the following type of advertisements are you applying for?

Fascia sign(s)  Projecting or hanging sign(s)  Hoarding(s)  Other

### 8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☐ Yes ☒ No ☐ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?

☒ Yes ☐ No

### 9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From:  To:

### 10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☒ Yes ☐ No

11 (b). Details of Proposed Advertisement(s) - Hanging Sign

What is the height from the ground to the base of the advertisement (in metres)?

4.500

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.800

m

What are the dimensions of the proposed advertisement?

Height: 

3.000

 x Width: 

0.600

 x Depth: 

0.050

metres

What materials will the sign be made of?

heavy duty PVC on powder coated steel tube on brackets.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

47.000

cm

The colour of text and background:

white letters on mid-blue and dark blue background.

Will the sign be illuminated?

☐

 Yes 

☒

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No

### 12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒

Yes

☐

No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

☒

The agent

☐

The applicant

☐

Other person

### 13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.



Date

15/02/2016