



The City of Liverpool

www.liverpool.gov.uk • Planning & Building Control, Municipal Buildings, Dale Street, L2 2DH • 0151 233 3021

Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.

If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:	Mr	First name:	Neville	Surname:	Maling	
Company name	Five Guys JV Limited					
Street address:	c/o agent			Country Code	National Number	Extension Number
				Telephone number:		
				Mobile number:		
Town/City				Fax number:		
County:				Email address:		
Country:	United Kingdom					
Postcode:						
Are you an agent acting on behalf of the applicant?				<input checked="" type="radio"/> Yes	<input type="radio"/> No	

2. Agent Name, Address and Contact Details

Title:	Miss	First Name:	Rebecca	Surname:	Hurst	
Company name:	Pegasus Planning Group Ltd					
Street address:	First Floor South Wing			Country Code	National Number	Extension Number
	Equinox North Great Park Road			Telephone number:	01454 625 945	
	Almondsbury			Mobile number:		
Town/City	Bristol			Fax number:		
County:				Email address:		
Country:	United Kingdom					
Postcode:	BS32 4QL			rebecca.hurst@pegasuspg.co.uk		

3. Site Address Details

Full postal address of the site (including full postcode where available)

House:	<input type="text"/>	Suffix:	<input type="text"/>
House name:	<input type="text" value="Unit 2"/>		
Street address:	<input type="text" value="2 Queen Square"/>		
	<input type="text"/>		
Town/City:	<input type="text" value="Liverpool"/>		
County:	<input type="text" value="Liverpool"/>		
Postcode:	<input type="text" value="L1 1RH"/>		

Description of location or a grid reference
(must be completed if postcode is not known):

Easting:	<input type="text" value="334758"/>
Northing:	<input type="text" value="390547"/>

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☒ Yes ☐ No

If Yes, please complete the following information about the advice you were given (this will help the authority to deal with this application more efficiently):

Officer name:					
Title:	<input type="text" value="Ms"/>	First name:	<input type="text" value="Barbara"/>	Surname:	<input type="text" value="Kirkbridge"/>
Reference:	<input type="text" value="meeting with David Gilkes 15/10/15"/>				
Date (DD/MM/YYYY):	<input type="text" value="15/10/2015"/>	(Must be pre-application submission)			

Details of the pre-application advice received:

Case Officer generally happy about additional signage on the Whitechapel elevation. Signage was discussed as part of pending appn no: 15/F/0034 and it was confirmed that a separate application for advertisement consent would need to be submitted.

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

1no. internally illuminated fascia
1no. internally illuminated white 3 dimensional 'FIVE GUYS' letters on red background

How many of the following type of advertisements are you applying for?

Fascia sign(s)	<input type="text" value="1"/>	Projecting or hanging sign(s)	<input type="text" value="0"/>	Hoarding(s)	<input type="text" value="0"/>	Other	<input type="text" value="1"/>
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Please describe:

Illuminated white 3 dimensional letters (internally illuminated) on red non-illuminated background fixed to face of building facade.

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☐ Yes ☒ No ☐ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?

☒ Yes ☐ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: To:

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☐ Yes ☒ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

☒ Yes ☐ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

m

What is the maximum projection of the advertisement from face of building (in metres)?

m

What are the dimensions of the proposed advertisement?

Height: x Width: x Depth: metres

What materials will the sign be made of?

Built up metal letters finished satin White RAL 9003. 5mm 050 Opal cast acrylic rimless letter fonts

What is the maximum height of any of the individual letters and symbols (in centimetres)?

cm

The colour of text and background:

White text on red background

Will the sign be illuminated? ☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels: cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

m

What is the maximum projection of the advertisement from face of building (in metres)?

m

What are the dimensions of the proposed advertisement?

Height: x Width: x Depth: metres

What materials will the sign be made of?

Built up metal letters finished satin WHITE RAL 9003 and red aluminium background.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

cm

The colour of text and background:

white text on red background

Will the sign be illuminated? ☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels: cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

☒ The agent ☐ The applicant ☐ Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.



Date