



The City of Liverpool

www.liverpool.gov.uk • Planning & Building Control, Municipal Buildings, Dale Street, L2 2DH • 0151 233 3021

## Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

### Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.

If you require any further clarification, please contact the Authority's planning department.

### 1. Applicant Name, Address and Contact Details

Title:	Mr	First name:		Surname:			
Company name	Wed2B Ltd						
Street address:	6 Precedent Drive			Country Code	National Number	Extension Number	
	Rooksley			Telephone number:			
				Mobile number:			
Town/City	Milton Keynes			Fax number:			
County:				Email address:			
Country:	United Kingdom						
Postcode:	MK13 8PE						
Are you an agent acting on behalf of the applicant?				<input checked="" type="radio"/> Yes	<input type="radio"/> No		

### 2. Agent Name, Address and Contact Details

Title:	Miss	First Name:	Laura	Surname:	Sealey		
Company name:	Image Technique Ltd						
Street address:	Saxon Business Park			Country Code	National Number	Extension Number	
	Stoke Prior			Telephone number:		01527 578533	
				Mobile number:			
Town/City	Bromsgrove			Fax number:			
County:	Worcestershire			Email address:			
Country:	United Kingdom						
Postcode:	B60 4AD				laura.sealey@imagetechnique.co.uk		

### 3. Site Address Details

Full postal address of the site (including full postcode where available)

House:	<input type="text"/>	Suffix:	<input type="text"/>
House name:	<input type="text" value="Wed2B, The Brunswick Suite"/>		
Street address:	<input type="text" value="Port of Liverpool Building"/>		
	<input type="text" value="Brunswick Street, Pier Head"/>		
Town/City:	<input type="text" value="Liverpool"/>		
County:	<input type="text" value="Merseyside"/>		
Postcode:	<input type="text" value="L3 1BY"/>		

Description of location or a grid reference  
(must be completed if postcode is not known):

Easting:	<input type="text" value="333986"/>
Northing:	<input type="text" value="390173"/>

Description:

### 4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

### 5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

### 6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

### 7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

How many of the following type of advertisements are you applying for?

Fascia sign(s)  Projecting or hanging sign(s)  Hoarding(s)  Other

Please describe:

### 8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☐ Yes ☒ No ☐ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?

☐ Yes ☒ No

### 9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From:  To:

### 10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☒ Yes ☐ No

### 11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?	<input type="text" value="2.000"/>	m		
What is the maximum projection of the advertisement from face of building (in metres)?	<input type="text" value="0.003"/>	m		
What are the dimensions of the proposed advertisement?	Height: <input type="text" value="0.550"/>	x Width: <input type="text" value="0.600"/>	x Depth: <input type="text" value="0.003"/>	metres
What materials will the sign be made of?				
<input type="text" value="Item A: WED2B - aluminium, paint, vinyl"/>				
What is the maximum height of any of the individual letters and symbols (in centimetres)?	<input type="text" value="10.000"/>	cm		
The colour of text and background:				
<input type="text" value="white and grey"/>				
Will the sign be illuminated? <input type="radio"/> Yes <input checked="" type="radio"/> No				

### 11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?	<input type="text" value="0.500"/>	m		
What is the maximum projection of the advertisement from face of building (in metres)?	<input type="text" value="0.002"/>	m		
What are the dimensions of the proposed advertisement?	Height: <input type="text" value="0.475"/>	x Width: <input type="text" value="0.400"/>	x Depth: <input type="text" value="0.002"/>	metres
What materials will the sign be made of?				
<input type="text" value="Item B: opening hours - aluminium, paint, vinyl"/>				
What is the maximum height of any of the individual letters and symbols (in centimetres)?	<input type="text" value="2.000"/>	cm		
The colour of text and background:				
<input type="text" value="white and grey"/>				
Will the sign be illuminated? <input type="radio"/> Yes <input checked="" type="radio"/> No				

### 12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?	<input checked="" type="radio"/> Yes <input type="radio"/> No
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)	
<input checked="" type="radio"/> The agent	<input type="radio"/> The applicant <input type="radio"/> Other person

### 13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.	<input checked="" type="checkbox"/>	Date	<input type="text" value="12/10/2015"/>
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