



The City of Liverpool

www.liverpool.gov.uk • Planning & Building Control, Municipal Buildings, Dale Street, L2 2DH • 0151 233 3021

## Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

### Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.

If you require any further clarification, please contact the Authority's planning department.

### 1. Applicant Name, Address and Contact Details

Title:	Mr	First name:		Surname:			
Company name	Marks and Spencer						
Street address:	5 Merchant Sq			Country Code	National Number	Extension Number	
	Property (Mailbox 5.1)			Telephone number:			
	Paddington Basin			Mobile number:			
Town/City	London			Fax number:			
County:	Greater London			Email address:			
Country:	United Kingdom						
Postcode:	W2 SA1						
Are you an agent acting on behalf of the applicant?				<input checked="" type="radio"/> Yes	<input type="radio"/> No		

### 2. Agent Name, Address and Contact Details

Title:	Mr	First Name:	Mark	Surname:	Feely		
Company name:	Darnton EGS Ltd						
Street address:	Darnton EGS Ltd The Coach House Mo			Country Code	National Number	Extension Number	
	Monk Fryston			Telephone number:		01977 681001	
				Mobile number:			
Town/City	Leeds			Fax number:			
County:	Yorkshire			Email address:			
Country:							
Postcode:	LS25 5DU				mark.feely@darntonegs.com		

### 3. Site Address Details

Full postal address of the site (including full postcode where available)

House:	<input type="text" value="35"/>	Suffix:	<input type="text"/>
House name:	<input type="text" value="Marks and Spencer"/>		
Street address:	<input type="text" value="Compton House"/>		
	<input type="text" value="Church Street"/>		
Town/City:	<input type="text" value="Liverpool"/>		
County:	<input type="text" value="Liverpool"/>		
Postcode:	<input type="text" value="L1 1DF"/>		

Description of location or a grid reference  
(must be completed if postcode is not known):

Easting:	<input type="text" value="334712"/>
Northing:	<input type="text" value="390325"/>

Description:

### 4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

### 5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

### 6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

### 7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

How many of the following type of advertisements are you applying for?

Fascia sign(s)	<input type="text" value="3"/>	Projecting or hanging sign(s)	<input type="text" value="2"/>	Hoarding(s)	<input type="text" value="0"/>	Other	<input type="text" value="9"/>
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Please describe:

### 8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☒ Yes ☐ No ☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

Will the proposed advertisement(s) project over a footpath or other public highway?

☒ Yes ☐ No

### 9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From:	<input type="text" value="05/08/2015"/>	To:	<input type="text" value="05/08/2020"/>
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### 10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☒ Yes ☐ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

3.769

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.210

m

What are the dimensions of the proposed advertisement?

Height: 

1.690

 x Width: 

14.842

 x Depth: 

0.210

 metres

What materials will the sign be made of?

Sign 1. Aluminium back panel. Individual 3D letters with acrylic faces and metal returns.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

84.500

cm

The colour of text and background:

Text Black (Ral 9005). Background, White (Ral 9003).

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels:

800.000

 cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

4.018

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.060

m

What are the dimensions of the proposed advertisement?

Height: 

0.469

 x Width: 

5.085

 x Depth: 

0.060

 metres

What materials will the sign be made of?

Sign 2. Individual 3D letters with acrylic faces and metal returns.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

46.900

cm

The colour of text and background:

Text Black (Ral 9005). Background, existing building facade.

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels:

800.000

 cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

3.192

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.060

m

What are the dimensions of the proposed advertisement?

Height: 

0.477

 x Width: 

5.171

 x Depth: 

0.060

 metres

What materials will the sign be made of?

Sign 5. Individual 3D letters with acrylic faces and metal returns.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

47.700

cm

The colour of text and background:

Text Black (Ral 9005). Background, existing building facade.

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels:

800.000

 cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (b). Details of Proposed Advertisement(s) - Hanging Sign

What is the height from the ground to the base of the advertisement (in metres)?

6.565

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.900

m

What are the dimensions of the proposed advertisement?

Height: 

9.000

 x Width: 

0.900

 x Depth: 

0.230

metres

What materials will the sign be made of?

Sign 3. Aluminium fret cut back panel with acrylic push through letters.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

40.600

cm

The colour of text and background:

Text Black (Ral 9005). Background, White (Ral 9003).

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels:

800.000

cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (b). Details of Proposed Advertisement(s) - Hanging Sign

What is the height from the ground to the base of the advertisement (in metres)?

4.789

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.900

m

What are the dimensions of the proposed advertisement?

Height: 

9.000

 x Width: 

0.900

 x Depth: 

0.230

metres

What materials will the sign be made of?

Sign 4. Aluminium fret cut back panels. Acrylic push through letters.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

40.600

cm

The colour of text and background:

Text Black (Ral 9005) Background, White (Ral 9003).

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels:

800.000

cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

1.305

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000

m

What are the dimensions of the proposed advertisement?

Height: 

2.289

 x Width: 

2.075

 x Depth: 

0.000

metres

What materials will the sign be made of?

W1 - Internally applied window vinyl

What is the maximum height of any of the individual letters and symbols (in centimetres)?

23.000

cm

The colour of text and background:

Refer to drawing for details.

Will the sign be illuminated?

☐ Yes ☒ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

1.231

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000

m

What are the dimensions of the proposed advertisement?

Height: 

2.293

 x Width: 

2.047

 x Depth: 

0.000

 metres

What materials will the sign be made of?

W2 - Internally applied window vinyls

What is the maximum height of any of the individual letters and symbols (in centimetres)?

23.000

cm

The colour of text and background:

Refer to drawing for details.

Will the sign be illuminated?

☐

 Yes 

☒

 No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.974

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000

m

What are the dimensions of the proposed advertisement?

Height: 

2.293

 x Width: 

2.049

 x Depth: 

0.000

 metres

What materials will the sign be made of?

W3 - Internally applied window vinyl

What is the maximum height of any of the individual letters and symbols (in centimetres)?

23.000

cm

The colour of text and background:

Refer to drawing for details.

Will the sign be illuminated?

☐

 Yes 

☒

 No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.717

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000

m

What are the dimensions of the proposed advertisement?

Height: 

2.293

 x Width: 

2.076

 x Depth: 

0.000

 metres

What materials will the sign be made of?

W4 - Internally applied window vinyl.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

23.000

cm

The colour of text and background:

Refer to drawing for details.

Will the sign be illuminated?

☐

 Yes 

☒

 No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.600

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000

m

What are the dimensions of the proposed advertisement?

Height: 

2.212

 x Width: 

2.126

 x Depth: 

0.000

 metres

What materials will the sign be made of?

W5 - Internally applied window vinyl.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

29.000

cm

The colour of text and background:

Refer to drawing for details.

Will the sign be illuminated?

☐

 Yes 

☒

 No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.585

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000

m

What are the dimensions of the proposed advertisement?

Height: 

2.227

 x Width: 

2.016

 x Depth: 

0.000

 metres

What materials will the sign be made of?

W6 - Internally applied window vinyl

What is the maximum height of any of the individual letters and symbols (in centimetres)?

0.000

cm

The colour of text and background:

Refer to drawing for details.

Will the sign be illuminated?

☐

 Yes 

☒

 No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.613

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000

m

What are the dimensions of the proposed advertisement?

Height: 

2.230

 x Width: 

2.127

 x Depth: 

0.000

 metres

What materials will the sign be made of?

W7 - Internally applied window vinyl.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

23.000

cm

The colour of text and background:

Refer to drawing for details.

Will the sign be illuminated?

☐

 Yes 

☒

 No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.636

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000

m

What are the dimensions of the proposed advertisement?

Height: 

2.229

 x Width: 

2.145

 x Depth: 

0.000

 metres

What materials will the sign be made of?

W8 - Internally applied window vinyl.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

23.000

cm

The colour of text and background:

Refer to drawing for details.

Will the sign be illuminated?

☐

 Yes 

☒

 No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.160

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000

m

What are the dimensions of the proposed advertisement?

Height: 

2.742

 x Width: 

2.716

 x Depth: 

0.000

 metres

What materials will the sign be made of?

W9 - Internally applied window graphics

What is the maximum height of any of the individual letters and symbols (in centimetres)?

14.500

cm

The colour of text and background:

Refer to drawing for details.

Will the sign be illuminated?

☐

 Yes 

☒

 No

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? ☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

- ☒ The agent ☐ The applicant ☐ Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.



Date

11/09/2015