



The City of Liverpool

www.liverpool.gov.uk • Planning & Building Control, Municipal Buildings, Dale Street, L2 2DH • 0151 233 3021

Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.

If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:	Miss	First name:	Jessica	Surname:	Littlejohn		
Company name:	PIZZA EXPRESS						
Street address:	HUNTON HOUSE			Country Code	National Number	Extension Number	
	HIGHBRIDGE ESTATE			Telephone number:			
	OXFORD ROAD			Mobile number:			
Town/City	UXBRIDGE			Fax number:			
County:	MIDDLESEX			Email address:			
Country:	United Kingdom						
Postcode:	UB8 1HU						
Are you an agent acting on behalf of the applicant?				<input checked="" type="radio"/> Yes	<input type="radio"/> No		

2. Agent Name, Address and Contact Details

Title:	Miss	First Name:	Natalie	Surname:	Long		
Company name:	Technical Signs						
Street address:	Hille Business Centre			Country Code	National Number	Extension Number	
	132 St Albans Road			Telephone number:	004	01923 811999	
				Mobile number:			
Town/City	Watford			Fax number:	004	01923 811998	
County:	Hertfordshire			Email address:			
Country:	United Kingdom						
Postcode:	WD24 4AE				natalie_long@technicalsigns.co.uk		

3. Site Address Details

Full postal address of the site (including full postcode where available)

House:	<input type="text" value="16"/>	Suffix:	<input type="text"/>
House name:	<input type="text"/>		
Street address:	<input type="text" value="Monarchs Quay"/>		
	<input type="text"/>		
Town/City:	<input type="text" value="Liverpool"/>		
County:	<input type="text" value="Liverpool"/>		
Postcode:	<input type="text" value="L3 4FP"/>		

Description of location or a grid reference
(must be completed if postcode is not known):

Easting:	<input type="text" value="334225"/>
Northing:	<input type="text" value="389269"/>

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

2 sets of internally illuminated text with light line
1 set of internally illuminated text to roof
1 internally illuminated projected sign

How many of the following type of advertisements are you applying for?

Fascia sign(s) Projecting or hanging sign(s) Hoarding(s) Other

Please describe:

1 non illuminated flag
2 internally illuminated take away signs
1 internally illuminated roundel
1 set of 6 non illuminated planters with text
1 pair of parasols non illuminated with text
1 set of 4 windbreaks non illuminated (one with text)

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☒ Yes ☐ No ☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

Please refer to existing signage detail on drawing nos: 494097-1,2,3,4 & 5 and proposed signage detail on drawing nos: 494097-6,7,8,9,10,11 & 12.

Will the proposed advertisement(s) project over a footpath or other public highway?

☒ Yes ☐ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: To:

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☐ Yes☒ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

☒ Yes☐ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

3.962

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.067

m

What are the dimensions of the proposed advertisement?

Height:

0.612

 x Width:

7.021

 x Depth:

0.067

 metres

What materials will the sign be made of?

Please refer to section A:A through text and lightline details on drawing no: 494097-7.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

61.200

cm

The colour of text and background:

Please refer to section A:A through text and lightline details on drawing no: 494097-7.

Will the sign be illuminated?

☒ Yes☐ No

Will the sign be illuminated internally or externally?

☒ Internally☐ Externally

Illuminance Levels:

500.000

 cd/m

Will the illumination be static or intermittent?

☒ Static☐ Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.566

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.060

m

What are the dimensions of the proposed advertisement?

Height:

0.148

 x Width:

1.879

 x Depth:

0.060

 metres

What materials will the sign be made of?

Please refer to Section D:D through text detail on drawing no: 494097-9.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

14.800

cm

The colour of text and background:

Please refer to Section D:D through text detail on drawing no: 494097-9.

Will the sign be illuminated?

☒ Yes☐ No

Will the sign be illuminated internally or externally?

☒ Internally☐ Externally

Illuminance Levels:

500.000

 cd/m

Will the illumination be static or intermittent?

☒ Static☐ Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

5.077

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.067

m

What are the dimensions of the proposed advertisement?

Height:

0.750

 x Width:

8.755

 x Depth:

0.067

 metres

What materials will the sign be made of?

Please refer to section E:E through text detail on drawing no: 494097-10.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

75.000

cm

The colour of text and background:

Please refer to section E:E through text detail on drawing no: 494097-10.

Will the sign be illuminated?

☒ Yes☐ No

Will the sign be illuminated internally or externally?

☒ Internally☐ Externally

Illuminance Levels:

500.000

 cd/m

Will the illumination be static or intermittent?

☒ Static☐ Intermittent

11 (b). Details of Proposed Advertisement(s) - Hanging Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.722

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.857

m

What are the dimensions of the proposed advertisement?

Height:

0.750

 x Width:

0.750

 x Depth:

0.070

metres

What materials will the sign be made of?

Please refer to projection sign detail on drawing no: 494097-10.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

16.500

cm

The colour of text and background:

Please refer to projection sign detail on drawing no: 494097-10.

Will the sign be illuminated?

☒ Yes

☐ No

Will the sign be illuminated internally or externally?

☒ Internally

☐ Externally

Illuminance Levels:

200.000

cd/m

Will the illumination be static or intermittent?

☒ Static

☐ Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.986

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.724

m

What are the dimensions of the proposed advertisement?

Height:

2.015

 x Width:

0.724

 x Depth:

0.005

metres

What materials will the sign be made of?

Please refer to flag detail on drawing no: 494097-11.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

22.200

cm

The colour of text and background:

Please refer to flag detail on drawing no: 494097-11.

Will the sign be illuminated?

☐ Yes

☒ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

1.727

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.050

m

What are the dimensions of the proposed advertisement?

Height:

0.362

 x Width:

0.362

 x Depth:

0.000

metres

What materials will the sign be made of?

Please refer to take away sign detail on drawing no: 494097-6.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

36.200

cm

The colour of text and background:

Please refer to take away sign detail on drawing no: 494097-6.

Will the sign be illuminated?

☒ Yes

☐ No

Will the sign be illuminated internally or externally?

☒ Internally

☐ Externally

Illuminance Levels:

200.000

cd/m

Will the illumination be static or intermittent?

☒ Static

☐ Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

1.950

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.050

m

What are the dimensions of the proposed advertisement?

Height:

0.362

 x Width:

0.362

 x Depth:

0.050

 metres

What materials will the sign be made of?

Please refer to take away sign detail on drawing no: 494097-6.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

15.000

cm

The colour of text and background:

Please refer to take away sign detail on drawing no: 494097-6.

Will the sign be illuminated?

☒

 Yes

☐

 No

Will the sign be illuminated internally or externally?

☒

 Internally

☐

 Externally

Illuminance Levels:

500.000

 cd/m

Will the illumination be static or intermittent?

☒

 Static

☐

 Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

3.944

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.064

m

What are the dimensions of the proposed advertisement?

Height:

1.200

 x Width:

1.200

 x Depth:

0.064

 metres

What materials will the sign be made of?

Please refer to roundel detail on drawing no: 494097-8

What is the maximum height of any of the individual letters and symbols (in centimetres)?

25.000

cm

The colour of text and background:

Please refer to roundel detail on drawing no: 494097-8

Will the sign be illuminated?

☒

 Yes

☐

 No

Will the sign be illuminated internally or externally?

☒

 Internally

☐

 Externally

Illuminance Levels:

500.000

 cd/m

Will the illumination be static or intermittent?

☒

 Static

☐

 Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.000

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.350

m

What are the dimensions of the proposed advertisement?

Height:

0.779

 x Width:

1.153

 x Depth:

0.350

 metres

What materials will the sign be made of?

Please refer to planter detail on drawing no: 494097-7.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

23.000

cm

The colour of text and background:

Please refer to planter detail on drawing no: 494097-7.

Will the sign be illuminated?

☐

 Yes

☒

 No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?	<input type="text" value="2.151"/>	m		
What is the maximum projection of the advertisement from face of building (in metres)?	<input type="text" value="3.000"/>	m		
What are the dimensions of the proposed advertisement?	Height: <input type="text" value="1.500"/>	x Width: <input type="text" value="3.000"/>	x Depth: <input type="text" value="3.000"/>	metres
What materials will the sign be made of?				
<input type="text" value="Please refer to parasol - 2 off detail on drawing no: 494097-8."/>				
What is the maximum height of any of the individual letters and symbols (in centimetres)?	<input type="text" value="9.000"/>	cm		
The colour of text and background:				
<input type="text" value="Please refer to parasol - 2 off detail on drawing no: 494097-8."/>				
Will the sign be illuminated?	<input type="radio"/> Yes	<input checked="" type="radio"/> No		

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?	<input type="text" value="0.000"/>	m		
What is the maximum projection of the advertisement from face of building (in metres)?	<input type="text" value="3.168"/>	m		
What are the dimensions of the proposed advertisement?	Height: <input type="text" value="0.960"/>	x Width: <input type="text" value="1.137"/>	x Depth: <input type="text" value="0.000"/>	metres
What materials will the sign be made of?				
<input type="text" value="Please refer to windbreaks 4 off detail on drawing no: 494097-11."/>				
What is the maximum height of any of the individual letters and symbols (in centimetres)?	<input type="text" value="28.000"/>	cm		
The colour of text and background:				
<input type="text" value="Please refer to windbreaks 4 off detail on drawing no: 494097-11."/>				
Will the sign be illuminated?	<input type="radio"/> Yes	<input checked="" type="radio"/> No		

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?	<input checked="" type="radio"/> Yes	<input type="radio"/> No
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)		
<input checked="" type="radio"/> The agent	<input type="radio"/> The applicant	<input type="radio"/> Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.	<input checked="" type="checkbox"/>	Date	<input type="text" value="28/07/2015"/>
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