

Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:	Ms	First Name:	Anna	Surname:	Harper
Company name:	Lindt & Sprungli (UK) Ltd				
Street address:	39, Paradise Street				
Telephone number:					
Mobile number:					
Town/City:	LIVERPOOL				
Fax number:					
Country:					
Email address:					
Postcode:	L1 3ED				
Are you an agent acting on behalf of the applicant?					
<input checked="" type="radio"/> Yes <input type="radio"/> No					

2. Agent Name, Address and Contact Details

Title:	Mr	First Name:		Surname:	Forma Design
Company name:	Forma Design				
Street address:	Forma Design				
	11 Leigh Sinton Road				
Telephone number:	01684560638				
Mobile number:					
Town/City:	Malvern				
Fax number:					
Country:	Worcestershire				
Email address:					
Postcode:	WR14 1JL				
	hello@formadesign.com				

3. Site Address Details

Full postal address of the site (including full postcode where available)

House: Suffix:

House name:

Street address:

Town/City:

Postcode:

Description of location or a grid reference
(must be completed if postcode is not known):

Easting:

Northing:

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

Fabricated polished stainless steel frame 30mm x 30mm square hollow box section 2no 150mm x 150mm x 5mm fixings plates. 5mm rear acrylic shape, ral 8014 brown 20mm opal with inlaid LED's in groove 5mm front acrylic shape, ral 8014 brown 5mm face acrylic shape, ral 1036 gold. All mounted to stainless steel frame, the wiring to be hidden inside frame.

How many of the following type of advertisements are you applying for?

Fascia sign(s) Projecting or hanging sign(s) Hoarding(s) Other

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☒ Yes ☐ No ☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

The existing USC store is being split into 4 units. Proposed main signage will be behind glass internally

8. Location of Advertisement(s)

Will the proposed advertisement(s) project over a footpath or other public highway?

☐ Yes ☒ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: 01/10/2016

To: 04/08/2018

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☐ Yes ☒ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

☒ Yes ☐ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

3.50 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.00 m

What are the dimensions of the proposed advertisement?

Height: 0.55 x

Width: 1.70 x

Depth: 0.00 metres

What materials will the sign be made of?

Acrylic & Stainless Steel

What is the maximum height of any of the individual letters and symbols (in centimetres)?

45 cm

The colour of text and background:

Gold text (Ral 1036) , brown background (Ral 8014)

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels:

1,350.00 cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

☒ The agent ☐ The applicant ☐ Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/ drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.



Date

09/08/2016