

Application for Planning Permission and consent to display advertisement(s).  
Town and Country Planning Act 1990  
Town and Country Planning (Control of Advertisement) Regulations 2007

**Publication of applications on planning authority websites.**

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.  
If you require any further clarification, please contact the Authority's planning department.

**1. Applicant Name, Address and Contact Details**

Title:		First Name:		Surname:	Everton Football Club
Company name:	Everton Football Club				
Street address:	Everton Football Club				
	Goodison Road			Telephone number:	
				Mobile number:	
Town/City:	LIVERPOOL			Fax number:	
Country:				Email address:	
Postcode:	L4 4EL				
Are you an agent acting on behalf of the applicant?				<input type="radio"/> Yes <input type="radio"/> No	

**2. Agent Name, Address and Contact Details**

Title:	Mr	First Name:	Jason	Surname:	Maher
Company name:	Condy & Lofthouse Ltd				
Street address:	17 Connect Business Village				
	24 Derby Road			Telephone number:	01512074371
				Mobile number:	
Town/City:	Liverpool			Fax number:	
Country:	United Kingdom			Email address:	
Postcode:	L5 9PR			jmaher@condylofthouse.co.uk	

**3. Description of the Proposal**

Please describe the proposed development including any change of use:

Re-cladding the existing façade with new tower structure, signage and lighting proposal

Has the building, work or change of use already started? ☐ Yes ☒ No

#### 4. Site Address Details

Full postal address of the site (including full postcode where available)

House:  Suffix:

House name:

Street address:

Town/City:

Postcode:

Description of location or a grid reference  
(must be completed if postcode is not known):

Easting:

Northing:

Description:

#### 5. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☒ Yes ☐ No

If Yes, please complete the following information about the advice you were given (this will help the authority to deal with this application more efficiently):

Officer name:

Title:  First name:  Surname:

Reference:

Date (DD/MM/YYYY):  (Must be pre-application submission)

Details of the pre-application advice received:

#### 6. Pedestrian and Vehicle Access, Roads and Rights of Way

Is a new or altered vehicle access proposed to or from the public highway?

☐ Yes ☒ No

Is a new or altered pedestrian access proposed to or from the public highway?

☐ Yes ☒ No

Are there any new public roads to be provided within the site?

☐ Yes ☒ No

Are there any new public rights of way to be provided within or adjacent to the site?

☐ Yes ☒ No

Do the proposals require any diversions/extinguishments and/or creation of rights of way?

☐ Yes ☒ No

#### 7. Waste Storage and Collection

Do the plans incorporate areas to store and aid the collection of waste?

☐ Yes ☒ No

Have arrangements been made for the separate storage and collection of recyclable waste?

☐ Yes ☒ No

## 8. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

## 9. Materials

Please state what materials (including type, colour and name) are to be used externally (if applicable):

### Walls - description:

Description of *existing* materials and finishes:

Grey corrugated metal sheet facade

Description of *proposed* materials and finishes:

Blue composite cladding panels and PVC banner with graphic print on perimeter frame

Are you supplying additional information on submitted plan(s)/drawing(s)/design and access statement?

☒ Yes ☐ No

If Yes, please state references for the plan(s)/drawing(s)/design and access statement:

15-078-100 Site Location Plan  
15-078-150 Existing Elevations  
15-078-151 Proposed Elevations  
Design & Access Statement

## 10. Vehicle Parking

No Vehicle Parking details were submitted for this application

## 11. Foul Sewage

Please state how foul sewage is to be disposed of:

Mains sewer	<input checked="" type="checkbox"/>	Package treatment plant	<input type="checkbox"/>	Unknown	<input type="checkbox"/>
Septic tank	<input type="checkbox"/>	Cess pit	<input type="checkbox"/>	Other	<input type="checkbox"/>

Are you proposing to connect to the existing drainage system?

☒ Yes ☐ No ☐ Unknown

If Yes, please include the details of the existing system on the application drawings and state references for the plan(s)/drawing(s):

Not relevant - Existing sewage/waste setup to remain

## 12. Assessment of Flood Risk

Is the site within an area at risk of flooding? (Refer to the Environment Agency's Flood Map showing flood zones 2 and 3 and consult Environment Agency standing advice and your local planning authority requirements for information as necessary.)

☐ Yes ☒ No

If Yes, you will need to submit an appropriate flood risk assessment to consider the risk to the proposed site.

Is your proposal within 20 metres of a watercourse (e.g. river, stream or beck)?

☐ Yes ☒ No

Will the proposal increase the flood risk elsewhere?

☐ Yes ☒ No

How will surface water be disposed of?

<input type="checkbox"/> Sustainable drainage system	<input checked="" type="checkbox"/> Main sewer	<input type="checkbox"/> Pond/lake
<input type="checkbox"/> Soakaway	<input type="checkbox"/> Existing watercourse	

13. Biodiversity and Geological Conservation

To assist in answering the following questions refer to the guidance notes for further information on when there is a reasonable likelihood that any important biodiversity or geological conservation features may be present or nearby and whether they are likely to be affected by your proposals.

Having referred to the guidance notes, is there a reasonable likelihood of the following being affected adversely or conserved and enhanced within the application site, OR on land adjacent to or near the application site:

a) Protected and priority species

☐ Yes, on the development site                      ☐ Yes, on land adjacent to or near the proposed development                      ☒ No

b) Designated sites, important habitats or other biodiversity features

☐ Yes, on the development site                      ☐ Yes, on land adjacent to or near the proposed development                      ☒ No

c) Features of geological conservation importance

☐ Yes, on the development site                      ☐ Yes, on land adjacent to or near the proposed development                      ☒ No

14. Existing Use

Please describe the current use of the site:

Football Stadium for Everton Football Club

Is the site currently vacant? ☐ Yes ☒ No

Does the proposal involve any of the following?  
If yes, you will need to submit an appropriate contamination assessment with your application.

Land which is known to be contaminated? ☐ Yes ☒ No

Land where contamination is suspected for all or part of the site? ☐ Yes ☒ No

A proposed use that would be particularly vulnerable to the presence of contamination? ☐ Yes ☒ No

15. Trees and Hedges

Are there trees or hedges on the proposed development site? ☐ Yes ☒ No

And/or: Are there trees or hedges on land adjacent to the proposed development site that could influence the development or might be important as part of the local landscape character? ☐ Yes ☒ No

If Yes to either or both of the above, you may need to provide a full Tree Survey, at the discretion of your local planning authority. If a Tree Survey is required, this and the accompanying plan should be submitted alongside your application. Your local planning authority should make clear on its website what the survey should contain, in accordance with the current 'BS5837: Trees in relation to design, demolition and construction - Recommendations'.

16. Trade Effluent

Does the proposal involve the need to dispose of trade effluents or waste? ☐ Yes ☒ No

17. Residential Units

Does your proposal include the gain or loss of residential units? ☐ Yes ☒ No

Market Housing - Proposed					
	Number of bedrooms				
	1	2	3	4+	Unknown
Bedsits/Studios					
Cluster Flats					
Flats/Maisonettes					

Market Housing - Existing					
	Number of bedrooms				
	1	2	3	4+	Unknown
Bedsits/Studios					
Cluster Flats					
Flats/Maisonettes					

## 17. Residential Units

Market Housing - Proposed					
	Number of bedrooms				
	1	2	3	4+	Unknown
Houses					
Live-Work Units					
Sheltered Housing					
Unknown					

Proposed Market Housing Total

Social Rented Housing - Proposed					
	Number of bedrooms				
	1	2	3	4+	Unknown
Bedsits/Studios					
Cluster Flats					
Flats/Maisonettes					
Houses					
Live-Work Units					
Sheltered Housing					
Unknown					

Proposed Social Housing Total

Intermediate Housing - Proposed					
	Number of bedrooms				
	1	2	3	4+	Unknown
Bedsits/Studios					
Cluster Flats					
Flats/Maisonettes					
Houses					
Live-Work Units					
Sheltered Housing					
Unknown					

Proposed Intermediate Housing Total

Key Worker Housing - Proposed					
	Number of bedrooms				
	1	2	3	4+	Unknown
Bedsits/Studios					
Cluster Flats					
Flats/Maisonettes					
Houses					
Live-Work Units					
Sheltered Housing					
Unknown					

Proposed Key Worker Housing Total

Market Housing - Existing					
	Number of bedrooms				
	1	2	3	4+	Unknown
Houses					
Live-Work Units					
Sheltered Housing					
Unknown					

Existing Market Housing Total

Social Rented Housing - Existing					
	Number of bedrooms				
	1	2	3	4+	Unknown
Bedsits/Studios					
Cluster Flats					
Flats/Maisonettes					
Houses					
Live-Work Units					
Sheltered Housing					
Unknown					

Existing Social Housing Total

Intermediate Housing - Existing					
	Number of bedrooms				
	1	2	3	4+	Unknown
Bedsits/Studios					
Cluster Flats					
Flats/Maisonettes					
Houses					
Live-Work Units					
Sheltered Housing					
Unknown					

Existing Intermediate Housing Total

Key Worker Housing - Existing					
	Number of bedrooms				
	1	2	3	4+	Unknown
Bedsits/Studios					
Cluster Flats					
Flats/Maisonettes					
Houses					
Live-Work Units					
Sheltered Housing					
Unknown					

Existing Key Worker Housing Total

## 18. All Types of Development: Non-residential Floorspace

Does your proposal involve the loss, gain or change of use of non-residential floorspace?

☐ Yes ☒ No

## 19. Employment

No Employment details were submitted for this application

## 20. Hours of Opening

No Hours of Opening details were submitted for this application

## 21. Site Area

What is the site area?

3.18

hectares

## 22. Industrial or Commercial Processes and Machinery

Please describe the activities and processes which would be carried out on the site and the end products including plant, ventilation or air conditioning. Please include the type of machinery which may be installed on site:

Is the proposal for a waste management development?

☐

Yes

☒

No

If this is a landfill application you will need to provide further information before your application can be determined. Your waste planning authority should make clear what information it requires on its website.

## 23. Hazardous Substances

Is any hazardous waste involved in the proposal?

☐

Yes

☒

No

### A. Toxic substances

Amount held on site

Tonne(s)

### B. Highly reactive/explosive substances

Amount held on site

Tonne(s)

### C. Flammable substances (unless specifically named in parts A and B)

Amount held on site

Tonne(s)

## 24. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

The advertisements will consist of three 'Everton Football Club' crests (fascia sign) and an LED banner (other sign) on the Park End elevation in the position of the current mesh banner. The existing 'Welcome to Goodison.....' sign on the park end will be revamped

How many of the following type of advertisements are you applying for?

Fascia sign(s)

3

Projecting or hanging sign(s)

0

Hoarding(s)

0

Other

2

Please describe:

LED banner in place of the existing 'Home of the blues' mesh banner on the park end stand. Approx. dimensions are 77m wide x 2.9m high.  
New free standing 'GOODISON' sign

## 25. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐

Yes

☒

No

## 25. Location of Advertisement(s)

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ☒ Yes ☐ No ☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

15-078-150 Existing Elevations - Goodison Road Elevation (crest to be removed)  
15-078-151 Proposed Elevations - Goodison Road Elevation, (larger crest installed)

Will the proposed advertisement(s) project over a footpath or other public highway? ☐ Yes ☒ No

## 26. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: 20/08/2016

To: 10/06/2018

## 27. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed? ☒ Yes ☐ No

## 28 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 14.30 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.30 m

What are the dimensions of the proposed advertisement? Height: 6.40 x Width: 6.20 x Depth: 0.15 metres

What materials will the sign be made of?

Acrylic face and powder coated aluminium sides

What is the maximum height of any of the individual letters and symbols (in centimetres)? 69 cm

The colour of text and background:

Blue crest with white text and details

Will the sign be illuminated? ☒ Yes ☐ No

Will the sign be illuminated internally or externally? ☒ Internally ☐ Externally

Illuminance Levels: cd/m

Will the illumination be static or intermittent? ☒ Static ☐ Intermittent

## 28 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 14.30 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.30 m

What are the dimensions of the proposed advertisement? Height: 6.40 x Width: 6.20 x Depth: 0.15 metres

What materials will the sign be made of?

Acrylic face and powder coated aluminium sides

What is the maximum height of any of the individual letters and symbols (in centimetres)? 69 cm

The colour of text and background:

Blue crest with white text and details

28 (a). Details of Proposed Advertisement(s) - Fascia Sign

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☐ Internally ☐ Externally

Illuminance Levels:

cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

28 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

14.30

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.30

m

What are the dimensions of the proposed advertisement?

Height: 

6.40

 x Width: 

6.20

 x Depth: 

0.15

 metres

What materials will the sign be made of?

Acrylic face and powder coated aluminium sides

What is the maximum height of any of the individual letters and symbols (in centimetres)?

69

cm

The colour of text and background:

Blue crest with white text and details

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☐ Internally ☐ Externally

Illuminance Levels:

cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

28 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

11.10

m

What is the maximum projection of the advertisement from face of building (in metres)?

100.00

m

What are the dimensions of the proposed advertisement?

Height: 

2.90

 x Width: 

77.00

 x Depth: 

100.00

 metres

What materials will the sign be made of?

Vertical aluminium channel at 100mm centres approx. with LED ligthing fixed to it

What is the maximum height of any of the individual letters and symbols (in centimetres)?

cm

The colour of text and background:

LED system allows various graphic images to be produced

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☐ Internally ☒ Externally

Illuminance Levels:

cd/m

Will the illumination be static or intermittent?

☐ Static ☒ Intermittent

28 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

22.52

m



## 28 (d). Details of Proposed Advertisement(s) - Other Sign

What is the maximum projection of the advertisement from face of building (in metres)?

0.00

m

What are the dimensions of the proposed advertisement?

Height:

1.94

x

Width:

50.50

x

Depth:

100.00

metres

What materials will the sign be made of?

Galvanised steel letter side & back with galvanised support post. Face to be open with blue acrylic infill backlit

What is the maximum height of any of the individual letters and symbols (in centimetres)?

194

cm

The colour of text and background:

N/A

Will the sign be illuminated?



Yes



No

Will the sign be illuminated internally or externally?



Internally



Externally

Illuminance Levels:

cd/m

Will the illumination be static or intermittent?



Static



Intermittent

## 29. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?



Yes



No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

☒ The agent



The applicant



Other person

## 30. Certificates (Certificate A)

### Certificate of Ownership - Certificate A Town and Country Planning (Development Management Procedure) (England) Order 2015 Certificate under Article 14

I certify/The applicant certifies that on the day 21 days before the date of this application nobody except myself/the applicant was the owner (*owner is a person with a freehold interest or leasehold interest with at least 7 years left to run*) of any part of the land to which the application relates, and that none of the land to which the application relates is, or is part of, an agricultural holding (*"agricultural holding" has the meaning given by reference to the definition of "agricultural tenant" in section 65(8) of the Act*).

Title:

Mr

First name:

Jason

Surname:

Maher

Person role:

AGENT

Declaration date:

16/06/2016



Declaration made

## 31. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.



Date

16/06/2016