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Alternatively, an **independent Liverpool Heritage Fund** could be established, funded by local donations, to administer the UNESCO World Heritage Status for the Liverpool Maritime Mercantile City. This would be a not-for-profit organisation focused only on administering the World Heritage Status in Liverpool. As set out above, the conservation of heritage sites and assets would continue be protected by national and local planning controls, and would therefore be unchanged regardless of WHS status.

In this hypothetical scenario, would you be willing to pay in principle an **annual donation**, even if only a small amount, to support the **Liverpool Heritage Fund** in administering and maintaining the UNESCO World Heritage Status for the Liverpool Maritime Mercantile City?

Yes	Maybe	No
0	0	0

What is the maximum you would be willing to pay as an annual donation for you and your household, to the Liverpool Heritage Fund to administer and maintain the UNESCO World Heritage Status for the Liverpool Maritime Mercantile City?

- Studies have shown that many people answering surveys such as this one say they are willing to pay more than they would actually pay in reality. So please think about this question as if it were a real decision and you were actually making a payment in real life.
- Maintenance of the UNESCO World Heritage Status for the Liverpool Maritime Mercantile City will be dependent on the hypothetical Liverpool Heritage Fund raising sufficient funds to continue to administer the UNESCO World Heritage Status. However, donors would be reimbursed if the level of donations exceeds the amount required for the UNESCO World Heritage Status. Note that this is a hypothetical question and there are no plans to withdraw funding for maintenance of the World Heritage Status.
- Remember, this is just for maintaining the status (i.e. the label) of World Heritage, not for conserving the heritage assets themselves, which will continue to be maintained, through existing planning and heritage controls, regardless of World Heritage Status.
- Please be realistic consider your household budget and remember that there
 may be other things you would like to spend your money on, including supporting
 https://simetrica.eu.gualtrics.com/Q/EditSection/Blocks/Ajax/GetSurveyPrintPreview
 16/27

16/2019	Qua	Itrics Survey Software		
other con	other community and cultural institutions. Please do not agree to pay an amount			
		eel you have paid enough already or have		
other thin	gs to spend your money on.			
O £0.00	○ £5.00	O £30		
O £0.01	O £7.50	O £40		
O £0.10	O £10	O £50		
O £0.50	O £12.50	O £75		
O £1.00	O £15	O £100		
O £1.50	O £17.50	O £150		
O £2.00	O £20	O £200		
O £2.50	O £22.50	O Other amount		
O £3.00	O £25	O Don't know/rather not say		
O £4.00	O £27.50			
Heritage Fund	ars would you be willing to pay I to administer and maintain t	y a donation to the hypothetical Liverpool he UNESCO World Heritage Status for		
How many yea Heritage Fund the Liverpool	ars would you be willing to pay			
How many yea Heritage Fund the Liverpool	ars would you be willing to pay I to administer and maintain t			
How many yea Heritage Fund the Liverpool	ars would you be willing to pay I to administer and maintain t			
How many yea Heritage Fund the Liverpool O 1 year O 2 years	ars would you be willing to pay d to administer and maintain t Maritime Mercantile City?			
How many yea Heritage Fund the Liverpool 0 1 year 0 2 years 0 5 years	ars would you be willing to pay d to administer and maintain t Maritime Mercantile City?			
How many yea Heritage Fund the Liverpool 0 1 year 0 2 years 0 5 years 0 More than 5 0 Other	ars would you be willing to pay d to administer and maintain t Maritime Mercantile City?			
How many yea Heritage Fund the Liverpool 0 1 year 0 2 years 0 5 years 0 More than 5 0 Other	ars would you be willing to pay d to administer and maintain t Maritime Mercantile City ?			
How many yea Heritage Fund the Liverpool 0 1 year 0 2 years 0 5 years 0 More than 5 0 Other	ars would you be willing to pay d to administer and maintain t Maritime Mercantile City ? 5 years			
How many yea Heritage Fund the Liverpool 0 1 year 0 2 years 0 5 years 0 More than 5 0 Other 0 Don't know/	ars would you be willing to pay d to administer and maintain t Maritime Mercantile City ? 5 years			
How many yea Heritage Fund the Liverpool 1 year 2 years 5 years More than 5 O ther Don't know/ Other amount	ars would you be willing to pay d to administer and maintain t Maritime Mercantile City ?	he UNESCO World Heritage Status for		
How many yea Heritage Fund the Liverpool 1 year 2 years 5 years More than 5 Other Don't know/ Other amount Your answer in	ars would you be willing to pay d to administer and maintain t Maritime Mercantile City ? 5 years (years) (years)			

to ad	Qualtrics Survey Software	
	minister and maintain the UNESCO World Heritage Status for the Liverpool	
Marit	ime Mercantile City.	
Is this	s correct?	
ΟY	es, this is correct.	
	lo, this is incorrect. Please let me modify it.	
Whic	h of the reasons below best describes why you are prepared to donate to the	
Liver	pool Heritage Fund to administer and maintain the UNESCO World Heritage	
Statu	s for the Liverpool Maritime Mercantile City?	
01	do not believe I would really have to pay	
OV	Vorld Heritage Status designation is a source of pride for the city	
OV	Vorld Heritage Status designation attracts more tourists to the city	
01	want to support the work of UNESCO	
O V L	Vorld Heritage Status designation ensures more funding and protection for iverpool's cultural heritage	
O V	Vorld Heritage Status designation is important and should be protected	
0 0	Other	
0	oon't know/rather not say	
D	le have different reasons for saying they would not be willing to donate to the	
Реор		
Liver	pool Heritage Fund to administer and maintain the UNESCO World Heritage	
Liver		
Liver _j Statu	pool Heritage Fund to administer and maintain the UNESCO World Heritage	
Liver Statu Whick	pool Heritage Fund to administer and maintain the UNESCO World Heritage s for the Liverpool Maritime Mercantile City.	
Liver Statu Whick	pool Heritage Fund to administer and maintain the UNESCO World Heritage s for the Liverpool Maritime Mercantile City. h of the reasons below best describes why you chose not to donate? don't agree that the public should pay to support the UNESCO World Heritage	
Liver Statu Which O I S	pool Heritage Fund to administer and maintain the UNESCO World Heritage s for the Liverpool Maritime Mercantile City. h of the reasons below best describes why you chose not to donate? don't agree that the public should pay to support the UNESCO World Heritage itatus for the Liverpool Maritime Mercantile City	
Liver Statu Whick O I S O I	pool Heritage Fund to administer and maintain the UNESCO World Heritage s for the Liverpool Maritime Mercantile City. h of the reasons below best describes why you chose not to donate? don't agree that the public should pay to support the UNESCO World Heritage status for the Liverpool Maritime Mercantile City have more important things to worry about than World Heritage Status designation	
Livery Statu Whick O I S O I O V O I	pool Heritage Fund to administer and maintain the UNESCO World Heritage s for the Liverpool Maritime Mercantile City. h of the reasons below best describes why you chose not to donate? don't agree that the public should pay to support the UNESCO World Heritage itatus for the Liverpool Maritime Mercantile City have more important things to worry about than World Heritage Status designation Vorld Heritage Status designation is not very important to me	
Liver Statu Whice O I S O I O V O I O T	pool Heritage Fund to administer and maintain the UNESCO World Heritage s for the Liverpool Maritime Mercantile City. h of the reasons below best describes why you chose not to donate? don't agree that the public should pay to support the UNESCO World Heritage status for the Liverpool Maritime Mercantile City have more important things to worry about than World Heritage Status designation Vorld Heritage Status designation is not very important to me am already contributing to the city through my taxes the heritage assets themselves would continue to be maintained and protected,	
Livery Statu Whick O I S O I O V O I T tr	pool Heritage Fund to administer and maintain the UNESCO World Heritage s for the Liverpool Maritime Mercantile City. h of the reasons below best describes why you chose not to donate? don't agree that the public should pay to support the UNESCO World Heritage tatus for the Liverpool Maritime Mercantile City have more important things to worry about than World Heritage Status designation Vorld Heritage Status designation is not very important to me am already contributing to the city through my taxes the heritage assets themselves would continue to be maintained and protected, prough existing planning and heritage controls, regardless of World Heritage Status	
Livery Statu Whick O I S O I O V O I T tr	pool Heritage Fund to administer and maintain the UNESCO World Heritage s for the Liverpool Maritime Mercantile City. h of the reasons below best describes why you chose not to donate? don't agree that the public should pay to support the UNESCO World Heritage status for the Liverpool Maritime Mercantile City have more important things to worry about than World Heritage Status designation Vorld Heritage Status designation is not very important to me am already contributing to the city through my taxes the heritage assets themselves would continue to be maintained and protected, mough existing planning and heritage controls, regardless of World Heritage Status need more information to answer this question	

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O There are other things I would rather pay for which have greater cultural value for the city

O Other

O Don't know/rather not say

Willingness to Pay for new Liverpool City of Football Status

The city of Liverpool has a rich footballing history and heritage.

Everton Football Club



Everton was founded in 1878 and has played at Goodison Park since 1892. Everton was a founder member of the Football League and the Premier League. Goodison Park was the first stadium to stage an FA Cup Final and it staged one of the 1966 World Cup semi-finals.

Everton are the fourth most successful club in English football with nine league titles and have played more games in the top flight of English football than any other club. Their first top-flight league title was won in the 1890-91 season. Their last top flight league title was won in 1987. William Ralph Dean ("Dixie" Dean) holds the record for most goals scored in a single league season in England (60 goals in 39 games in the 1927-28 season).

Everton are seen as a highly innovative club; they were the first club in England to (amongst many other achievements):

- build a purpose-built football stadium
- wear shirts numbered 1-11
- · employ a Coach / Manager and install Dug-outs
- · install under-soil heating
- go on an overseas football tour
- appear in a live, fully televised football match (Arsenal vs Everton in 1936)

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In 1988 Everton established Everton in the Community (EitC), an award-winning charity which delivers more than 40 projects and programmes benefiting around 20,000 people across Merseyside, with a particular focus on younger people.

EitC draws on around 250 volunteers to support delivery of these programmes. Its activities and expenditure create a value of nearly £3 million in the local area and over £5 million nationally.

Liverpool Football Club



Liverpool was founded in 1892 and joined the Football League the following year. The club has played at Anfield since its formation.

Liverpool has won 6 European Cups (more than any other English club), 3 UEFA Cups, 3 UEFA Super Cups, 18 League titles, 7 FA Cups, a record 8 League Cups, and 15 FA Community Shields.

The club has accumulated more top-flight wins and points than any other English team.

Notable highlights for the club include (amongst many other achievements):

- Being the ninth highest-earning football club in the world in 2016–17
- Having a worldwide fan base which includes LFC Official Supporters Clubs in at least 50 countries

The Liverpool Foundation is the official charity of Liverpool Football Club. The charity was formed in 2010 as a financially independent organisation with the aim to engage young people to improve their health, skills and life chances. In 2016-17, the foundation has supported 150 schools, filled 125,000 places on their programme, run 60+ programme sessions per week and raised £1.3m in funding.

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10/16/2019		Qualtrics Survey S	Software				
Everton and Liverpool have an important role in the history, heritage and culture of Liverpool. Jointly, Liverpool and Everton make the City of Liverpool the most successful footballing city in England with 27 league titles in total (followed by Manchester and then London).							
emotional suppo	The football clubs in the city have also provided important economic, social and emotional support and local pride to the people of Liverpool, especially during times of economic downturn and the Hillsborough disaster.						
The clubs and the contributing to the			v people's lives i	n the city,			
How familiar, if at	all, were you with	this information	beforehand?				
Not familiar at all	Slightly familiar	Moderately familiar O	Very familiar	Extremely familiar			
Now imagine that heritage status rec City of Football S Clubs over the pas	cognising the cultu	iral value of foot	ball to the city a	nd the world. This			
This City of Foot Status.	ball Status would	l sit alongside f	the UNESCO W	orld Heritage			
The City of Footba	all Status would wo	ork to:					
the city; • Conserve his	e historic sites of fo toric artifacts relat photographs, earl	ed to the two clu	ubs (e.g. matcho	lay programmes,			
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Qualtrics Survey Software

- Celebrate and communicate footballing culture of the city both nationally and internationally;
- Support educational outreach programmes to teach about the cultural value of football in the city.
- · Help ensure the continued existence of the two football clubs in the city.

The City of Football Status would also be expected to encourage up to 3% more visitors to the city each year.

At the same time, maintaining and managing the hypothetical Liverpool City of Football Status would impose additional costs which could not be supported through council budgets. Instead, residents in the city would be asked to fund the management of the Liverpool City of Football Status through an **additional top-up** annual donation.

This would be **on top of** any amount you previously agreed to pay for UNESCO World Heritage Status.

In this scenario, would you be willing to pay in principle, an annual donation, even if only a small amount, to support the creation of a hypothetical new City of Football Status?

Yes	Maybe	No
0	0	0

What is the maximum you would be willing to pay as an annual donation for you and your household, **on top of any amount you previously agreed to pay for UNESCO World Heritage Status**, to support the creation of a new City of Football Status for Liverpool?

- Studies have shown that many people answering surveys such as this one say they are willing to pay more than they would actually pay in reality. So please think about this question as if it were a real decision and you were actually making a payment in real life.
- Maintenance of the City of Football Status will be dependent on raising sufficient funds to continue to administer the status. However, donors would be reimbursed

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10/16/2019	Football Status. Note the to create a new City of Please be realistic – comay be other things yo other community and c	Football Status for Liverpoo onsider your household budg u would like to spend your n ultural institutions. Please d afford it, if you feel you have	ed for the City of Liverpool estion and there are no plans	ng It
O O O O O O O O O O O O O O O O O O O		s an annual donation, to sup pol.	 £30 £40 £50 £75 £100 £150 £200 Other amount Don't know/rather not say 	
	City of Football status? t will bring increased visito A football specific designat history and heritage	rs and investment into the city ion would emphasize the impor nd culture is important and shou rt of my everyday life		23/27

10/16/2019			Qualtrics Survey Software			
	proud of Liverpool's fo	-		t protected		
	ot believe I would real	ly have to pay				
O Othe						
O Don't	know/rather not say					
People h	ave different reasor	s for saying	they would not I	pe willing to p	ay to support a	a
	of Football status. \			• •		
chose no	ot to pay?					
	o not need another de ervation Areas	signation, we a	already have Worl	d Heritage Stat	tus and	
	already contributing to	football throug	ah mv season tick	et/matchdav tic	kets	
	e are other institutions					
	d more information to	-				
	't agree that the public	71		verpool City of I	Football	
O I can	not afford to pay to sup	port a new Liv	verpool City of Foo	otball status		
O I am	already contributing to	football in the	city through my ta	axes		
O I hav	e more important thing	s to worry abo	out than football			
	pool and Everton footb pall status	all clubs shou	ld pay to support t	he Liverpool C	ity of	
O Othe	r					
O Don'i	know/rather not say					
Next, we	would like to ask he	ow important	you think Everte	on and Liverp	ool are to the	
footballir	ig culture, history ar	d heritage of	f the city.			
	ndicate for each club				on a scale of	1
to 5 whe	re 1 is not at all im	portant and	5 is extremely	Important.		
	1	2	3	4	5	
	Liverpool					
	Everton					
Demogr	aphics					
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10/16/2019	Qualtrics 3	Survey Software			
profile of our respond	We would like to ask you a few questions about yourself to help us understand the profile of our respondents. The survey is anonymous and all information provided is strictly confidential. It will be used for statistical purposes only.				
What is your age gro	up?				
O Under 16	0 35-39	0 60-64			
0 16-19	0 40-44	0 65-69			
0 20-24	0 45-49	0 70-74			
0 25-29	0 50-54	O Over 75			
0 30-34	O 55-59	O Rather not say			
What is your gender	?				
O Male					
 Female 					
O Other					
 Rather not say 					
How many children u No children 1 child 2 children 3 children 4 children 5 children 6 children 7 children 8 children 9 children	Inder the age of 16 live in y	vour household?			
What is your current					
	narried or never in a legally re-	cognised Civil Partnership			
O Married					
	legally recognised Civil Partn				
	ally married/ in a civil partnersh	np			
O Divorced/dissolved	i civil partnership				
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10/16/2019		Qualtrics	Survey Software	
	Former Civil Partner			
	Widowed/ surviving civil partner			
	Co-habiting			
0	Rather not say			
Wha	at is your highest educational level or	qualif	fication?	
0	No formal educational qualifications			
0	Primary education			
0	O level/GCSE/GCE			
0	A level/HNC/HND/etc			
0	Professional qualification			
	College/University degree			
	Higher degree (Master's, Doctorate)			
0	Rather not say			
\\/bi	ch of the following best describes you		ront work atotus?	
VVIII	ch of the following best describes you	ir cun	ent work status?	
0	Self-employed			
0	Employed full-time (>30hrs/week)			
	Employed part-time (<=30hrs/week)			
	Student			
	Looking after the family/home			
	Retired from paid work			
	Temporarily sick or injured			
	Long-term sick or disabled			
	Unemployed			
0	Rather not say			
Wha	at is your ethnicity?			
	,			
0	Asian / Asian British	0	White Other	
0	Black / African / Caribbean / Black British	0	Other ethnic group	
0	Mixed / Multiple ethnic groups	0	Rather not say	
0	White British			
				00/07
https://sime	<pre>strica.eu.qualtrics.com/Q/EditSection/Blocks/Ajax/GetSurveyPr</pre>	ntPrevie	w	26/27

10/16/2019	Qualtrics Survey Software	
Which of the follow	wing best describes your total annual household income before ta	x?
£0-£14,999 £15,000-£19,999 £20,000-£29,999 £30,000-£39,999 £40,000-£49,999		
£50,000-£59,999 £60,000-£79,999 £80,000-£99,999 £100,000-£149,999 £150,000 +	19	
Please could you	provide the first half of your postcode (e.g. L23)?	
representativenes	vill be used for analysis purpose only, to check the as of our sample. The survey is anonymous and you will not be re-	
contacted. This inf	formation is entirely confidential.	
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EVERTON FOOTBALL CLUB AND STADIUM: SOCIAL AND HERITAGE VALUE REPORT – DECEMBER 2019

Qualtrics Survey Software

Screener

You are invited to participate in an online survey. This research project is being conducted by the research consultancy Simetrica on behalf of Everton Football Club.

What is the purpose of the survey?

We are interested in understanding how the public think about football history, heritage and culture in Liverpool. This survey has no relation to any public consultation currently being conducted. This is a hypothetical survey to help the researchers understand how the local community values heritage and culture. During this survey we will present a number of hypothetical scenarios to you, which will require you to imagine how much you would be willing to pay for something. You will not be asked to pay or donate any money at the end of this survey. There is no expected increase to your cost of living or local taxes from these situations. We would like you to be honest and answer as if you would if these scenarios were real.

Do I have to take part?

No, your participation in this survey is voluntary. We would welcome your input but there is no pressure for you to do so. You may refuse to take part in the research or exit the survey at any time.

What do I have to do?

We would like you to answer the questions in the survey as honestly as you can. It should only take you 15 minutes to complete.

Will my taking part in this project be kept confidential?

We will ask you to provide some personal information, such as age, gender, household income and region of residence. This information will only be used to ensure the sample is representative of the local population. All the information that we collect during the course of the research will be kept strictly confidential. We do not collect identifying information such as your name, email address or IP address. You will not be identifiable in any reports or publications. Any data collected will be stored and processed under strict compliance with the UK Data Protection Act 2018. This data will be used only for research purposes by Simetrica, an independent research organisation.

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10/16/2019 What will happen to the data? The data is collected in an anonymised not be shared externally.	Qualtrics Survey Software format. It will remai	n within Simetrica and will	
Who can I contact in relation to this r If you have questions about the researc survey, please contact d.radosevic@sin	h project or any req	uests related to this	
Clicking on the "I agree" button below	w indicates that:		
 you have read the above information you voluntarily agree to participate and that you are at least 16 years of 			
O I agree			
O I disagree			
The material contained within this surve Simetrica. Do you agree to treat the sur share its contents with any third party? O I agree O I disagree			
The following questions will give you the we start.	e opportunity to tell	us more about you before	
Please answer openly and truthfully.			
Are you currently resident in England?			
Yes	No	Don't know/rather not say	
0	0	0	
Are you currently a resident in Merseysi	de?		
O Yes			
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10/16/201		Qualtrics	Survey Software	
0	re you lived in Merseyside in the past Yes No	3 yea	rs?	
Bac	kground questions			
	nis section we will ask some questions udes both the built heritage of Liverpo			
	ne last 12 months, have you visited an cational purposes?	iy of t	he following for recreational and/or	
Plea	ase select all that apply.			
	A place connected with industrial history (i.e. an old factory, dockyard or mine) or historic transport system (i.e. old ship or railway)		A museum or gallery	
	A sports stadium		Historic park or garden open to the public	
	A historic place of worship attended as a visitor (not to worship)		Monument such as a castle, fort or ruin	
	Historic building open to the public (non-religious)		None	
	Site of archaeological interest (i.e. roman villa, ancient burial site)		Don't know/rather not say	
		<u>م</u>		
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10/16/2019	Qualtrics	Survey Software	_			
The United Nations Educational, Scienti recognises certain areas as UNESCO W be of outstanding cultural or natural impo humanity. How familiar, if at all, were you with this	Vorld He	eritage Sites, if they deem the area to the common culture and heritag	ge of			
Sites beforehand?			,0			
0,	loderate familiar O	y Very familiar Extremely fam	niliar			
Have you visited any of the following UN months? Please select all that apply.	NESCO	World Heritage Sites in the past 12	2			
None		Blenheim Palace				
Canterbury Cathedral, St Augustine's Abbey, and St Martin's Church		Durham Castle and Cathedral				
Palace of Westminster and Westminste Abbey including Saint Margaret's Churc		Derwent Valley Mills				
Maritime Greenwich		Cornwall and West Devon Mining Landscape				
Ironbridge Gorge		Studley Royal Park including the ruins Fountains Abbey	of			
Liverpool – Maritime Mercantile City		City of Bath				
Lake District		Other universally important heritage sit	e			
Tower of London		Don't know/rather not say				
Saltaire						
Are you a member of any heritage, cons	servatio	n or environmental organisation?				
Member of the National Trust or English	Heritage					
Member of another heritage, conservation	-					
None None						
How much do you agree or disagree with the following statements?						
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10/16/2019	Qualtrics Survey Software						
	Strongly disagree	Disagree	Neither agree nor disagree	Agree	Strongly agree		
Historic buildings should be preserved for future generations	0	0	0	0	0		
It is important to preserve the historic character of our cities	0	0	0	0	0		
l am proud that Liverpool Mercantile City has UNESCO World Heritage Status	0	0	0	0	0		
Footballing culture is not important to the city of Liverpool	0	0	0	0	0		
We would now like to a	ask you som	e questions a	bout football (culture in the	e city.		
Do you consider yours	Do you consider yourself to be a football fan?						
O Yes, definitely	O Yes, definitely						
O Yes, moderately							
O Sometimes							
O Don't know/rather no	t say						
Are you a fan of either	Everton Foo	otball Club or	Liverpool Foo	tball Club?			
O Yes, I am an Evertor	O Yes, I am an Everton fan						
	 Yes, I am a Liverpool fan 						
	O I am a fan of both Everton and Liverpool						
	O I am not a fan of either club						
O Don't know/rather no	it say						
In the last 12 months, Park (home of Evertor		ave you paid t	o watch footb	all game at	Goodison		
O Never							
O Once in the past 12	months						
Once every 2-3 mon	Once every 2-3 months						
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10/16/2019 One per month	Qualtrics Survey Software	
O Every other week		
O Once a week		
 Once a week Don't know/rather not sa 		
	y	
In the last 12 months, how (home of Liverpool)?	v often have you paid to watch a football game at Anfield	
O Never		
O Once in the past 12 mor	ths	
O Once every 2-3 months		
One per month		
O Every other week		
Once a week		
O Don't know/rather not sa	У	
Are you a season ticket h	older of any football club?	
O Yes		
O No		
O Don't know/rather not sa	у	
We would like to ask you allocated.	about your preferences for how public spending is	
anocateu.		
Public spending is allocat	ed to several areas. In your opinion, what are the TOP 5	
areas where public funds	should be spent?	
Select 5 options or "Don't	know/rather not say".	
Public order and safety	International aid/development	
The economy	Pensions Environment	
Sport	Arts, heritage and culture Don't know/rather not say	
Education	Defence Other	
Transport	Housing	
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Qualtrics Survey Software

Status quo information



Liverpool's city centre waterfront stretches more than 3km along the banks of the **River Mersey**, from the **Echo Arena** and the **southern docklands in the south**, to the inter-connected system of **historic docks** to the north.

In the past two decades, new buildings have been developed alongside the waterfront's heritage assets, including the Echo Arena, Museum of Liverpool and emerging development at the Liverpool Waters site.

Due to its **maritime and mercantile history** as a **world trading port**, elements of Liverpool's Waterfront along with parts of the City Centre were designated as a **UNESCO Word Heritage Site in 2004**.

The Liverpool Maritime Mercantile City UNESCO World Heritage Site: "Liverpool – Maritime Mercantile City" covers the city centre including:

- The Pier Head and Three Graces
- Albert Dock
- Castle Street/Dale Street/Old Hall Street Commercial Centre
- William Brown Street Cultural Quarter
- Lower Duke Street Merchant's Quarter
- Stanley Dock
- Princes Half Tide Dock
- East Waterloo Dock
- Clarence Docks
- Northern Docks (Nelson Dock and Bramley-Moore Dock)

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