



50960472 - LIVERPOOL PARADISE ST

Brand Enhancement Programme



SIGN ELEVATIONS

SIGN 1

ALUMINIUM HOUSING COATED TO MATCH PMS COOL GRAY 10c

PMS 400c	PMS 468c	PMS 7522c
PMS 174c	PMS COOL GRAY 10c	WHITE

KEYLINE DETAIL: LOW POWER CONSUMPTION, EXTRUDED LED LIGHTLINE DETAIL LOCATED OUTSIDE BRANCH .

WINDOW LENGTHS

SIGN 1 - 6384mm approx

SIGN 2

1000 panel

600

Cover shroud

LARGE SCALE UPPER FLOOR WINDOW GRAPHIC TREATMENT. DIGITALLY PRINTED PERFORATED WINDOW GRAPHIC FILM, APPLIED TO INSIDE OF BRANCH GLAZING ON UPPER FLOORS. PERFORATED WINDOW GRAPHIC FILM ALLOWS FOR VIEWERS TO SEE A FULL GRAPHIC FROM THE OUTSIDE, WHEREAS LOOKING FROM THE INSIDE, ONE CAN CLEARLY SEE THROUGH THE GRAPHICS.

SIGN 3-14

1014mm 2096mm 2090mm 2093mm 2087mm 2090mm 2091mm 2088mm 2088mm 2096mm 2086mm 245mm 3195mm

GENERAL SPECIFICATION

600mm PROJECTING SIGN

Projecting sign face panels are 2mm stencil cut aluminium, powdercoated BLUE to match PMS 2728, ref: CB-309-P3S (30% Gloss).

Acrylic strokes

Acrylic Lettering

Acrylic lettering and strokes fully illuminated by LED's embedded within the acrylic. Strokes are pushed through by 5mm and lettering is pushed through by 8mm fixed to face.

PMS ref: 2728 CB-309-P3S (30% GLOSS) White

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SITE SCHEME PHOTO VISUALS



SITE MAP



SIGN ELEVATIONS

SIGN 15

TBC OVERALL LENGTH



1200
OVERALL
HEIGHT

GENERAL SPECIFICATION

1200mm HIGH CONCAVE FASCIA

Downlighting

Concave fascia

Uplighting

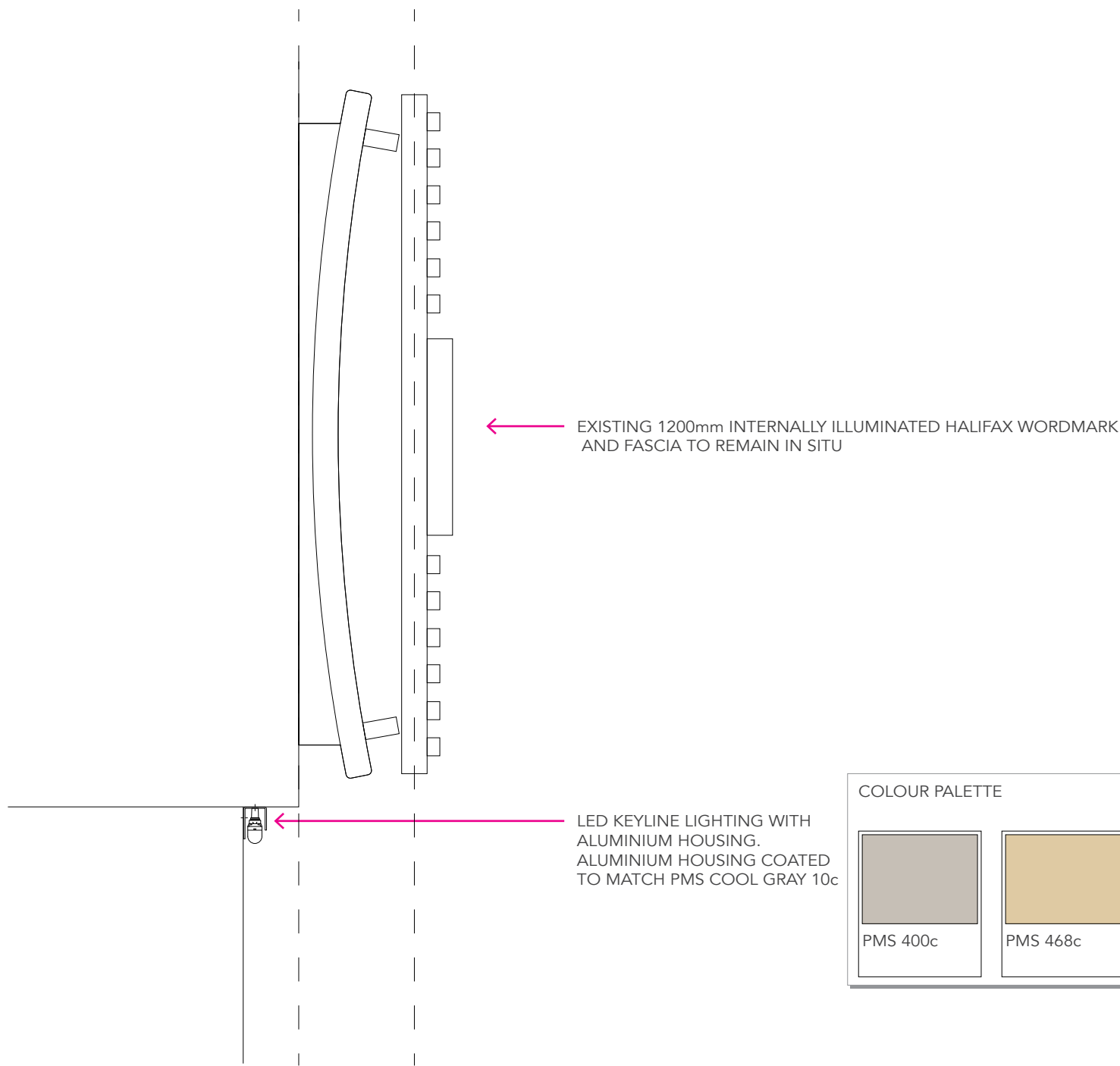
Full Signage comprises of concave fascia panels, Up/Downlighting. Fascia panels are 2mm rolled and folded aluminium, powdercoated BLUE to match PMS 2728, ref: CB-309-P3S (30% Gloss).

Up/Downlighting achieved through aluminium u-channel, powdercoated as above with 5mm Perspex 7T69 BLUE FROST acrylic with low power BLUE LED's.

PMS ref: 2728
CB-309-P3S (30% GLOSS)



SECTION THROUGH DETAIL



COLOUR PALETTE

PMS 400c	PMS 468c	PMS 7522c	PMS 174c	PMS COOL GRAY 10c	WHITE

SCALE 1:10 @ A3